1

MANAGEMENT, ENTREPRENEURSHIP, AND MARKETING

*Pending Academic Affairs approval.

Bachelors

- Business Administration, Bachelor of Applied Science (https://academic-catalog.uscupstate.edu/jcbe/mem/business-administration-bas/)
- Entrepreneurship and Innovation, Bachelor of Science in Business Administration (https://academic-catalog.uscupstate.edu/jcbe/mem/entrepreneurship-innovation-bsba/)
- Logistics and Supply Chain Management, Bachelor of Science in Business Administration (https://academic-catalog.uscupstate.edu/ jcbe/mem/logistics-supply-chain-management-bsba/)
- Management, Bachelor of Science in Business Administration (https://academic-catalog.uscupstate.edu/jcbe/mem/management-bsba/)
- Marketing, Bachelor of Science in Business Administration (https://academic-catalog.uscupstate.edu/jcbe/mem/marketing-bsba/)

Minors

- Business Administration, Minor (https://academiccatalog.uscupstate.edu/jcbe/mem/business-administration-minor/)
- Business and Entrepreneurship, Minor (https://academiccatalog.uscupstate.edu/jcbe/mem/business-entrepreneurshipminor/)
- Marketing, Minor (https://academic-catalog.uscupstate.edu/jcbe/ mem/marketing-minor/)

Brady, Brian Gerard, Director of Entrepreneurship and Innovation, Senior Instructor

Chiang, Chung-Yean, Assoc Professor

Davis, Daniel, Asst Professor

Gupta, Uma, Director of M.Sc. In Business Analytics Program, Assoc Professor

Harvey, Elise, Asst Professor

Land, Kimberly, Director of the Honors Program, Senior Instructor

Liao, Yin-Chi, Assoc Professor

O'Connor, James, Associate Dean, Assoc Professor

Paige, Rosalind, Department Chair, Assoc Professor

Shibly, Sirajul, Asst Professor

Smith, Brian, Director of the Office of Technology and Student Services Support Systems, Senior Instructor

Wade, Julie, Assoc Professor