

HOSPITALITY AND TOURISM MANAGEMENT, BACHELOR OF SCIENCE (PENDING)

Code	Title	Hours
General Education Courses (https://academic-catalog.uscupstate.edu/academic-programs/general-education-courses/)		
<i>I. Communication</i>		
English:		
ENGL U101	Introduction to College Writing	3
ENGL U102	Rhetoric and Writing	3
Speech:		
SPCH U201	Foundations in Oral Communication	3
<i>II. Mathematics, Logic & Natural Sciences</i>		
Mathematics:		
MATH U121	College Algebra (or Higher)	3
ECON U291	Probability and Statistics	3
Natural Science (w/ lab):		
Select one of the following:		4
ASTR U111 & U111L	Descriptive Astronomy and Descriptive Astronomy Laboratory	
BIOL U110 & U110L	General Biology and General Biology Lab	
BIOL U220 & U220L	Botany and Society and Botany and Society Laboratory	
BIOL U244 & U244L	Human Anatomy and Physiology II and Human Anatomy and Physiology II Lab	
CHEM U106 & U106L	Chemistry and Society and Chemistry and Society Lab	
CHEM U109 & U109L	Chemistry of Living Things and Chemistry of Living Things Lab	
CHEM U111 & U111L	General Chemistry and General Chemistry Lab	
GEOL U101 & U101L	Physical Geology and Physical Geology Lab	
GEOL U102 & U102L	Historical Geology and Historical Geology Lab	
GEOL U103 & U103L	Environmental Geology and Environmental Geology Lab	
PHYS U101 & U101L	Introduction to Physical Science and Introduction to Physical Science Laboratory	
PHYS U201 & U201L	General Physics I and General Physics I Lab	
PHYS U202 & U202L	General Physics II and General Physics II Lab	
Math, Logic and/or Natural Science:		
Select any Natural Science course listed above or:		3-4
BIOL U206	Genetics and Society	
BIOL U240	Human Biology and Society	
BIOL U260	Emerging Infectious Diseases	
BIOL U270	Environmental Science	

GEOL U104	Natural Disasters	
GEOL U120	Geology of the Southeast	
LOGC U205	Introduction to Logic and Rhetoric	
LOGC U207	Deductive Logic	
MATH U142	Calculus II	
<i>III. Information Technology</i>		
Info. Tech.:		
Select one of the following:		3
CSCI U138	Introduction to Computer Technology and Artificial Intelligence	
CSCI U150	Introduction to Computer Science	
<i>IV. Fine Arts, Humanities & History</i>		
Fine Arts:		
Select one of the following:		3
AFAM U204	African American Culture	
ARTH U101	Introduction to Art	
ARTH U105	History of Western Art: Prehistory - Middle Ages	
ARTH U106	History of Western Art: Renaissance - Modern	
MUSC U110	Introduction to Music	
MUSC U140	History of American Popular Music	
SOST U201	Introduction to Southern Studies	
THEA U161	Introduction to Theatre Art	
THEA U170	Fundamentals in Acting	
History:		
Select one of the following:		3
HIST U101	Introduction to World History I	
HIST U102	Introduction to World History II	
HIST U105	History of the United States to 1877	
HIST U106	History of the United States from 1865	
Fine Arts, Humanities, and/or History:		
Select any Fine Arts or History course listed above or:		3
AMST U101	American Studies, 17th - 19th Century	
AMST U102	American Studies, 20th Century	
ENGL U208	Introduction to Creative Writing	
ENGL U252	Understanding English Grammar	
ENGL U275	Masterpieces of World Literature	
ENGL U279	Survey of American Literature I	
ENGL U280	Survey of American Literature II	
ENGL U289	Survey of British Literature I	
ENGL U290	Survey of British Literature II	
ENGL U291	African American Literature	
FILM U240	Introduction to Film	
PHIL U102	Introduction to Philosophy	
PHIL U211	Contemporary Moral Issues	
RELG U103	Comparative Religion	
<i>V. Foreign Language & Culture</i>		
Foreign Language:		
Select one of the following: ¹		3
ASLG U101	American Sign Language I	
FREN U101	Introductory French I	
GERM U101	Introductory German I	
SPAN U101	Introductory Spanish I	

VI. Social & Behavioral Sciences

Social & Behavioral Science:

ECON U221	Principles of Macroeconomics	3
Select one of the following:		3
AFAM U201	Introduction to African American Studies	
ANTH U102	Understanding Other Cultures	
GEOG U103	Introduction to Geography	
POLI U101	American National Government	
PSYC U101	Introduction to Psychology	
SOCY U101	Introduction to Sociology	
SPCH U210	Interpersonal Communication	
UNIV U201	Leadership Development I	
WGST U101	Introduction to Women's & Gender Studies	

Major Course Requirements**Business Core Courses****Lower Division:**

ACCT U227	Financial Concepts and Applications	3
ACCT U247	Legal Environment of Business	3
ECON U222	Principles of Microeconomics	3
ECON U292	Statistical Inference	3
MGMT U290	Introduction to Business Information Systems	3

Upper Division:

BADM U478	Senior Seminar: Business Strategy	3
BADM U498	Major Field Test in Business	1
ECON U393	Business Analytics	3
FINA U363	Business Finance	3
MGMT U371	Principles of Organizational Management	3
MGMT U372	Operations Management	3
MKTG U350	Principles of Marketing	3

Hospitality & Tourism Management Major Courses

HTMT U240	Introduction to Hospitality & Tourism Management	3
HTMT U341	Front Office and Guest Experience Management	3
HTMT U342	Food & Beverage Operations	3
HTMT U343	Facilities & Labor Management	3
HTMT U344	Hospitality Marketing & Brand Strategy	3
HTMT U345	Hospitality Accounting, Finance & Analytics	3
MKTG U459	Personal Selling and Sales Management	3
HTMT U445	Hospitality & Tourism Practicum	3

HTMT Electives (Choose 2 Courses, 6 Credit Hours)

Select two of the following:

HTMT U441	Labor Management & Human Resources in Hospitality	3
HTMT U442	Event & Banquet Management	3
HTMT U443	Sustainable Tourism & Destination Development	3
HTMT U444	Digital Engagement & Travel Technology	3
MKTG U451	Applications of Corporate Marketing	3

Electives

Select electives sufficient to reach 120 credit hours 11-15

Total Hours 120

2. Students will demonstrate a competency in speaking and writing to effectively communicate in a professional business environment
3. Students will demonstrate the ability to use information systems and analytical tools to solve business problems and make business decisions
4. Students will recognize ethical aspects of business situations and demonstrate an understanding of ethical business practices
5. Students will have a global perspective, demonstrating a knowledge and understanding of successful business operations in a global marketplace.
6. Students will possess a comprehensive foundation in the primary area of Hospitality and Tourism Management

1. Students will demonstrate understanding and competence in essential business disciplines and concepts