

ENTREPRENEURSHIP AND INNOVATION, BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION

| Code | Title | Hours |
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| General Education Courses | | |
| <i>I. Communication</i> | | |
| English: | | |
| ENGL U101 | Composition I | 3 |
| ENGL U102 | Composition II | 3 |
| Speech: | | |
| SPCH U201 | Foundations in Oral Communication | 3 |
| <i>II. Mathematics, Logic & Natural Sciences</i> | | |
| Mathematics: | | |
| ECON U291 | Probability and Statistics | 3 |
| MATH U122 | Calculus for Management and Social Sciences | 3-4 |
| | or MATH U141 Calculus I | |
| Natural Science (w/ lab): | | |
| Select one of the following: | | 4 |
| ASTR U111 & U111L | Descriptive Astronomy and Descriptive Astronomy Laboratory | |
| BIOL U110 & U110L | General Biology and General Biology Lab | |
| BIOL U220 & U220L | Botany and Society and Botany and Society Laboratory | |
| BIOL U244 & U244L | Human Anatomy and Physiology II and Human Anatomy and Physiology II Lab | |
| CHEM U106 & U106L | Chemistry and Society and Chemistry and Society Lab. | |
| CHEM U109 & U109L | Chemistry of Living Things and Chemistry of Living Things Lab. | |
| CHEM U111 & U111L | General Chemistry and General Chemistry Lab | |
| GEOL U101 & U101L | Physical Geology and Physical Geology Lab | |
| GEOL U102 & U102L | Historical Geology and Historical Geology Lab | |
| GEOL U103 & U103L | Environmental Geology and Environmental Geology Lab | |
| PHYS U101 & U101L | Introduction to Physical Science and Introduction to Physical Science Laboratory | |
| PHYS U201 & U201L | General Physics I and General Physics I Lab | |
| PHYS U202 & U202L | General Physics II and General Physics II Lab | |
| Math, Logic and/or Natural Science: | | |
| Select any Natural Science course listed above or: | | 3-4 |
| BIOL U206 | Genetics and Society | |
| BIOL U240 | Human Biology and Society | |
| BIOL U260 | Emerging Infectious Diseases | |

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| BIOL U270 | Environmental Science | |
| GEOL U104 | Natural Disasters | |
| GEOL U120 | Geology of the Southeast | |
| LOGC U205 | Introduction to Logic and Rhetoric | |
| LOGC U207 | Deductive Logic | |
| MATH U142 | Calculus II | |
| <i>III. Information Technology</i> | | |
| Info. Tech.: | | |
| Select one of the following: | | 3 |
| CSCI U138 | Introduction to Computer Technology | |
| CSCI U150 | Introduction to Computer Science | |
| <i>IV. Fine Arts, Humanities & History</i> | | |
| Fine Arts: | | |
| Select one of the following: | | 3 |
| AFAM U204 | African American Culture | |
| ARTH U101 | Introduction to Art | |
| ARTH U105 | History of Western Art: Prehistory - Middle Ages | |
| ARTH U106 | History of Western Art: Renaissance - Modern | |
| MUSC U110 | Introduction to Music | |
| MUSC U140 | History of American Popular Music | |
| SOST U201 | Introduction to Southern Studies | |
| THEA U161 | Introduction to Theatre Art | |
| THEA U170 | Fundamentals in Acting | |
| History: | | |
| Select one of the following: | | 3 |
| HIST U105 | History of the United States to 1877 | |
| HIST U106 | History of the United States from 1865 | |
| Fine Arts, Humanities, and/or History: | | |
| Select any Fine Arts or History course listed above or: | | 3 |
| AMST U101 | American Studies, 17th - 19th Century | |
| AMST U102 | American Studies, 20th Century | |
| ENGL U208 | Introduction to Creative Writing | |
| ENGL U252 | Understanding English Grammar | |
| ENGL U275 | Masterpieces of World Literature | |
| ENGL U279 | Survey of American Literature I | |
| ENGL U280 | Survey of American Literature II | |
| ENGL U289 | Survey of British Literature I | |
| ENGL U290 | Survey of British Literature II | |
| ENGL U291 | African American Literature | |
| FILM U240 | Introduction to Film | |
| HIST U101 | Introduction to World History I | |
| HIST U102 | Introduction to World History II | |
| PHIL U102 | Introduction to Philosophy | |
| PHIL U211 | Contemporary Moral Issues | |
| RELG U103 | Comparative Religion | |
| <i>V. Foreign Language & Culture</i> | | |
| Foreign Language: | | |
| Select one of the following: ¹ | | 3 |
| ASLG U101 | American Sign Language I | |
| FREN U101 | Introductory French I | |
| GERM U101 | Introductory German I | |
| SPAN U101 | Introductory Spanish I | |

VI. Social & Behavioral Sciences

Social & Behavioral Science:

ECON U221 Principles of Macroeconomics 3

Select one of the following: 3

AFAM U201 Introduction to African American Studies

ANTH U102 Understanding Other Cultures

GEOG U103 Introduction to Geography

POLI U101 American National Government

PSYC U101 Introduction to Psychology

SOCY U101 Introduction to Sociology

SPCH U210 Interpersonal Communication

WGST U101 Introduction to Women's & Gender Studies

VII. General Education Electives

Choose from the options below if hours are required in the major:

General Education Electives:

Select any approved general education course or courses (<https://academic-catalog.uscupstate.edu/academic-programs/general-education-courses/>) 0**Major Course Requirements***Business Core Courses*

Lower Division:

ACCT U225 Financial Accounting 3

ACCT U226 Managerial Accounting 3

ECON U222 Principles of Microeconomics 3

ECON U292 Statistical Inference 3

MGMT U290 Introduction to Business Information Systems 3

Upper Division:

ACCT U347 Legal Environment of Business 3

BADM U478 Senior Seminar: Business Strategy 3

BADM U498 Major Field Test in Business 1

Select one of the following: 3

ECON U303 International Economics

FINA U461 International Business Finance

MGMT U378 The International Business Enterprise

MKTG U452 International Marketing

FINA U363 Business Finance 3

MGMT U371 Principles of Organizational Management 3

MGMT U372 Operations Management 3

MKTG U350 Principles of Marketing 3

Entrepreneurship & Innovation Major Courses

ACCT U333 Accounting for Decision-Making and Control 3

ENTR U393 Innovation, Creativity, and Change 3

FINA U366 Analysis of Financial Statements and Information 3

MGMT U471 New Business Enterprise 3

Select three of the following: 9

ACCT U335 Individual Tax Planning

BADM U499 Business Internship

ENTR U455 Topics in Entrepreneurship and Innovation

ENTR U492 Business Plan Development

LSCM U381 Global Strategic Supply Chain Management

MGMT U475 Advanced Operations Management

MKTG U351 Consumer Behavior

MKTG U457 Marketing Research

MKTG U459 Personal Selling and Sales Management

INFO U347 Web Page Construction

or INFO U411 E-Commerce & the Internet

Electives

Select electives sufficient to reach 120 credit hours 17-19

Total Hours 120

¹ The minimum acceptable level of competency is completion of the 101 level of a language. Students who place into the 102 or higher level of a language satisfy the language requirement but will have additional hours in general education electives, if hours are required by their degree program.