

BUSINESS AND ENTREPRENEURSHIP, MINOR

Code	Title	Hours
Required Courses ¹		
ENTR U393	Innovation, Creativity, and Change	3
ENTR U492	Business Plan Development	3
MGMT U380	Financial Concepts and Applications for New Ventures	3
MGMT U471	New Business Enterprise	3
Select six additional credit hours of the following:		6
ENTR U455	Topics in Entrepreneurship and Innovation	
FINA U366	Analysis of Financial Statements and Information	
LSCM U381	Global Strategic Supply Chain Management	
MGMT U372	Operations Management	
MKTG U350	Principles of Marketing	
MKTG U351	Consumer Behavior	
MKTG U457	Marketing Research	
MKTG U459	Personal Selling and Sales Management	
Total Hours		18

¹ Minimum grade of C in all courses