

BUSINESS ADMINISTRATION, MINOR

Code	Title	Hours
Required Courses ^{1,2,3}		
ACCT U225	Financial Accounting	3
ECON U221	Principles of Macroeconomics	3
	or ECON U222 Principles of Microeconomics	
MKTG U350	Principles of Marketing	3
MGMT U371	Principles of Organizational Management	3
Additional Courses		
	Select two additional courses from 300- or 400-level ACCT, BADM, ECON, ENTR, FINA, LSCM, MGMT, MKTG courses.	6
Recommended Courses:		
ENTR U393	Innovation, Creativity, and Change	
LSCM U381	Global Strategic Supply Chain Management	
MGMT U372	Operations Management	
MGMT U374	Management of Human Resources	
MGMT U390	Strategic Management of Information Systems	
MKTG U351	Consumer Behavior	
Total Hours		18

¹ Up to 6 hours of General Education (<300 level) may be used to satisfy requirements of a minor.

² Minimum grade of C in all coursework.

³ A minimum of 12 hours of upper division coursework is required.