

BUSINESS ADMINISTRATION, BACHELOR OF APPLIED SCIENCE

Code	Title	Hours
General Education Courses		
<i>I. Communication</i>		
ENGL U101	Composition I (English)	3
ENGL U102	Composition II (English)	3
SPCH U201	Foundations in Oral Communication (Speech)	3

Code	Title	Hours
<i>II. Mathematics, Logic, and Natural Sciences</i>		
Mathematics:		
MATH U121	College Algebra	3
Math, Logic, and/or Natural Sciences:		
Select one of the following:		3
ASTR U111	Descriptive Astronomy	
BIOL U110	General Biology	
BIOL U206	Genetics and Society	
BIOL U220	Botany and Society	
BIOL U240	Human Biology and Society	
BIOL U244	Human Anatomy and Physiology II	
BIOL U260	Emerging Infectious Diseases	
BIOL U270	Environmental Science	
CHEM U106	Chemistry and Society	
CHEM U109	Chemistry of Living Things	
CHEM U111	General Chemistry	
GEOL U101	Physical Geology	
GEOL U102	Historical Geology	
GEOL U103	Environmental Geology	
GEOL U104	Natural Disasters	
GEOL U120	Geology of the Southeast	
LOGC U205	Introduction to Logic and Rhetoric	
LOGC U207	Deductive Logic	
MATH U142	Calculus II	
PHYS U101	Introduction to Physical Science	
PHYS U201	General Physics I	
PHYS U202	General Physics II	

Code	Title	Hours
<i>III. Information Technology</i>		
Select one of the following:		3
CSCI U138	Introduction to Computer Technology (Info. Tech.)	
CSCI U150	Introduction to Computer Science	
INFO U101	Survey of Information Technology	

Code	Title	Hours
<i>IV. Fine Arts, Humanities & History</i>		
History:		
Select one of the following:		3

HIST U101	Introduction to World History I	
HIST U102	Introduction to World History II	
HIST U105	History of the United States to 1877	
HIST U106	History of the United States from 1865	

Fine Arts, Humanities, and/or History:
Select two of the following (if not used to satisfy the History requirement): 6

AMST U101	American Studies, 17th - 19th Century	
AMST U102	American Studies, 20th Century	
AFAM U204	African American Culture	
ARTH U101	Introduction to Art	
ARTH U105	History of Western Art: Prehistory - Middle Ages	
ARTH U106	History of Western Art: Renaissance - Modern	
ENGL U208	Introduction to Creative Writing	
ENGL U252	Understanding English Grammar	
ENGL U275	Masterpieces of World Literature	
ENGL U279	Survey of American Literature I	
ENGL U280	Survey of American Literature II	
ENGL U283	Native American Literature	
ENGL U289	Survey of British Literature I	
ENGL U290	Survey of British Literature II	
ENGL U291	African American Literature	
FILM U240	Introduction to Film	
HIST U101	Introduction to World History I	
HIST U102	Introduction to World History II	
HIST U105	History of the United States to 1877	
HIST U106	History of the United States from 1865	
MUSC U110	Introduction to Music	
MUSC U140	History of American Popular Music	
PHIL U102	Introduction to Philosophy	
PHIL U211	Contemporary Moral Issues	
RELG U103	Comparative Religion	
SOST U201	Introduction to Southern Studies	
THEA U161	Introduction to Theatre Art	
THEA U170	Fundamentals in Acting	

Code	Title	Hours
<i>V. Social & Behavioral Sciences</i>		
Select one of the following:		3
AFAM U201	Introduction to African American Studies	
ANTH U102	Understanding Other Cultures	
GEOG U103	Introduction to Geography	
POLI U101	American National Government	
PSYC U101	Introduction to Psychology	
SOCY U101	Introduction to Sociology	
SPCH U210	Interpersonal Communication	
UNIV U201	Leadership Development I	
WGST U101	Introduction to Women's & Gender Studies	

Code	Title	Hours
<i>VI. General Education Electives</i>		
General Education Elective		0

Business Course Requirements

Code	Title	Hours
Business Core Courses		
<i>Lower Division</i>		
ACCT U225	Financial Accounting	3
ACCT U226	Managerial Accounting	3
ACCT U247	Legal Environment of Business	3
BADM U279	Business Professionalism	1
ECON U221	Principles of Macroeconomics	3
ECON U222	Principles of Microeconomics	3
ECON U291	Probability and Statistics	3
ECON U292	Statistical Inference	3
MGMT U290	Introduction to Business Information Systems	3

Code	Title	Hours
<i>Upper Division</i>		
ACCT U333	Accounting for Decision-Making and Control	3
ECON U393	Business Analytics	3
FINA U363	Business Finance	3
MGMT U372	Operations Management	3
MGMT U377	Advanced Organizational Behavior	3
or MKTG U351	Consumer Behavior	3
ECON U303	International Economics	3
or MKTG U452	International Marketing	3
or FINA U461	International Business Finance	3
or MGMT U378	The International Business Enterprise	3
BADM U478	Senior Seminar: Business Strategy	3
BADM U498	Major Field Test in Business	1

Code	Title	Hours
Business Elective Courses		
Choose six of the following (if not used to satisfy Upper Division requirements):		18
ACCT U333	Accounting for Decision-Making and Control	3
or ECON U326	Managerial Economics	
ACCT U433	Financial Systems and Analytics	3
ACCT U455	Topics in Accounting	
or ECON U455	Topics in Economics	3
or FINA U455	Topics in Finance	
or LSCM U455	Topics in Logistics and Supply Chain Management	3
or MGMT U455	Topics in Management	
or MKTG U455	Topics in Marketing	3
BADM U499	Business Internship	
ENTR U393	Innovation, Creativity, and Change	3
ENTR U492	Business Plan Development	
FINA U365	Principles of Investments	3
FINA U366	Analysis of Financial Statements and Information	
INFO U415	E-Commerce & the Internet	3
LSCM U382	Logistics and Distribution Management	
LSCM U383	Supply Chain Management Systems	3
MGMT U377	Advanced Organizational Behavior	
or MKTG U377	Consumer Behavior	3
MGMT U386	Project Management	

MGMT U390	Strategic Management of Information Systems	3
MGMT U471	New Business Enterprise	
MGMT U475	Advanced Operations Management	3
MKTG U352	Marketing Communications	
MKTG U354	Social Media Marketing	3
MKTG U355	Marketing Graphics	
MKTG U356	Brand Management	3
MKTG U454	Digital Marketing	
MKTG U459	Personal Selling and Sales Management	3

Code	Title	Hours
Business Transfer Block		
Up to 26 credit hours for ACC, BAF, BUS, ECO, LOG, MGT, and MKT courses from a regionally accredited AASBA degree or an AAS degree aligned with a JCBE major not used to satisfy one of the above requirements. Note that if a student has not earned such a degree, the student must complete MGMT U371 and MKTG U350 if they have not successfully completed MGT 101 and MKT 101, respectively.		1-26
Select course(s) to sufficiently reach 120 credit hours		

Code	Title	Hours
Total Hours Required		120