

GEORGE DEAN JOHNSON, JR. COLLEGE OF BUSINESS AND ECONOMICS

Dean of the Johnson College of Business and Economics:

Jeffrey Stinson, Ph.D.

Assoc. Dean of the Johnson College of Business and Economics:

James O'Connor, Ph.D.

Students of the Johnson College benefit from first class student services at "The George" (as the downtown building is affectionately called).

Department of Economics, Finance, and Accounting (<https://academic-catalog.uscupstate.edu/jcbe/efa/>)

Majors: Accounting, Economics and Finance

Minors: Economics

Department of Management, Entrepreneurship, and Marketing (<https://academic-catalog.uscupstate.edu/jcbe/mem/>)

Majors: Entrepreneurship and Innovation, Logistics and Supply Chain Management, Management, Marketing

Minors: Business Administration, Business and Entrepreneurship

Accreditation

Business programs are accredited by AACSB International—The Association to Advance Collegiate Schools of Business (600 Emerson Road, Suite 300, St. Louis, Mo. 63141-6762; Telephone 314-872-8481).

Mission

The mission of the Johnson College of Business and Economics is to prepare diverse students to excel in the dynamic Upstate and global economies through quality business education that emphasizes cognitive and experiential learning and engagement with the Upstate community. Our strategic goals are to:

- Deliver an excellent business education that produces career-ready graduates.
- Attract, develop, and retain exceptional faculty and staff.
- Positively impact the economic well-being of the Upstate community.

Degree Programs

The Johnson College of Business and Economics offers programs leading to the degree of Bachelor of Science in Business Administration with majors in accounting, economics and finance, entrepreneurship and innovation, logistics and supply chain management, management, and marketing. Students may pursue more than one Business Administration major. The college also offers a Bachelor of Applied Science in Business Administration.

All Johnson College students are required to take the specified general education courses. Once students select a major, all students then take a common business and economics core sequence, spanning the full range of business functions.

Students should begin with the recommended curriculum as early as possible. This sequence includes a combination of business, economics and general education courses suggested for each semester in which the student is enrolled. It is imperative that students begin

their mathematics/statistics sequence in the first semester of their freshman year and continue this sequence each semester to make adequate progress in any of the business concentrations. Students in business administration and economics are advised by the faculty and professional staff from the Johnson College of Business and Economics.

Students not pursuing a business degree may earn a maximum of 29 semester hours in business courses, excluding ECON U221 Principles of Macroeconomics, ECON U222 Principles of Microeconomics, ECON U291 Probability and Statistics, and ECON U292 Statistical Inference, providing they meet the course prerequisites and have earned 54 credit hours before enrolling in 300-level and above courses.

Students pursuing their degree in Business may also pursue any university approved minor except the economics minor, the business and entrepreneurship minor, and the business administration minor. See catalog section concerning minors. Usually, completing the degree with a minor will require more than the minimum 120 credit hours to graduate.

Graduation Requirements

In addition to meeting the curriculum requirements for a degree from the Johnson College of Business and Economics, graduation requires a minimum overall GPA of 2.0. A minimum grade of C (S in BADM U499 Business Internship) is required for any course submitted for fulfillment of a major requirement, except one D is permitted in a 200-level course. At least 50 percent of the business and economics credit hours applied toward graduation must be awarded by USC Upstate.