

# SPORT MANAGEMENT, BACHELOR OF SCIENCE (\*PENDING CHE APPROVAL)

Code	Title	Hours
<b>General Education</b>		
<b>I. Communication</b>		
ENGL U101	Composition I <sup>2</sup>	3
ENGL U102	Composition II <sup>2</sup>	3
SPCH U201	Foundations in Oral Communication <sup>2</sup>	3
<b>II. Mathematics &amp; Logic</b>		
MATH U121	College Algebra <sup>2</sup>	3
MATH U102	Elementary Statistics <sup>2</sup>	3
<b>III. Information Technology</b>		
CSCI U138	Introduction to Computer Technology <sup>2</sup>	3
or CSCI U150	Introduction to Computer Science	
or DGST U101	Intro to Digital Studies	
or INFO U101	Survey of Information Technology	
or MUSC U162	Intro to Music Technology	
<b>IV. Natural Sciences</b>		
ASTR U111 & U111L	Descriptive Astronomy and Descriptive Astronomy Laboratory	4
	or BIOL U101 and BIOL U101L, BIOL U110 and BIOL U110L, BIOL U220 and BIOL U220L, CHEM U101 and CHEM U101L, CHEM U109 and CHEM U109L, GEOL U101 and GEOL U101L	
<b>V. Arts and Humanities</b>		
Select one of the following:		
AFAM U204	African American Culture <sup>2</sup>	3
ARTH U101	Introduction to Art <sup>2</sup>	3
ARTH U105	History of Western Art: Prehistory - Middle Ages <sup>2</sup>	3
ARTH U106	History of Western Art: Renaissance - Modern <sup>2</sup>	3
MUSC U110	Introduction to Music <sup>2</sup>	3
MUSC U140	History of American Popular Music <sup>2</sup>	3
THEA U161	Introduction to Theatre Art <sup>2</sup>	3
THEA U170	Fundamentals in Acting <sup>2</sup>	3
Select one of the following:		
No more than 3 hrs. selected from the same discipline		
AFAM U201	Introduction to African American Studies <sup>2</sup>	3
AMST U101	American Studies, 17th - 19th Century <sup>2</sup>	3
AMST U102	American Studies, 20th Century <sup>2</sup>	3
ARTH U101	Introduction to Art <sup>2</sup>	3
ARTH U105	History of Western Art: Prehistory - Middle Ages <sup>2</sup>	3
ARTH U106	History of Western Art: Renaissance - Modern <sup>2</sup>	3
ENGL U252	Understanding English Grammar	3
MUSC U110	Introduction to Music <sup>2</sup>	3
MUSC U140	History of American Popular Music <sup>2</sup>	3
PHIL U102	Introduction to Philosophy	3
PHIL U211	Contemporary Moral Issues	3
RELG U103	Comparative Religion <sup>2</sup>	3
THEA U161	Introduction to Theatre Art <sup>2</sup>	3
THEA U170	Fundamentals in Acting	3

SOST U201	Introduction to Southern Studies	3
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## VI. Foreign Language/Culture

ASLG U101	American Sign Language I	3
CHIN U101	Introductory Chinese I	3
FREN U101	Introductory French I <sup>2</sup>	3
GERM U101	Introductory German I <sup>2</sup>	3
SPAN U101	Introductory Spanish I <sup>2</sup>	3

Students placing in a 102 or higher-level language satisfy this requirement but will be responsible for 3 additional general education elective courses.

## VII. History

HIST U105	History of the United States to 1877 <sup>2</sup>	3
HIST U106	History of the United States from 1865 <sup>2</sup>	3

## VIII. Social and Behavioral Science

ECON U222	Principles of Microeconomics <sup>2</sup>	3
PSYC U101	Introduction to Psychology <sup>2</sup>	3
SOCY U101	Introduction to Sociology <sup>2</sup>	3

## Major Course Requirements <sup>1</sup>

MGMT U371	Principles of Organizational Management <sup>2</sup>	3
MGMT U380	Financial Concepts and Applications for New Ventures <sup>2</sup>	3
MGMT U386	Project Management <sup>2</sup>	3
MKTG U350	Principles of Marketing <sup>2</sup>	3
EDPH U318	Sports Ethics <sup>2</sup>	3
SPRT U220		3
SPRT U325		3
SPRT U405		3
SPRT U480		3

## Major Support Courses <sup>1</sup>

PSYC U309	Psychology of Personality <sup>2</sup>	3
MGMT U374	Management of Human Resources <sup>2</sup>	3
JOUR U328	Fundamentals of Public Relations <sup>2</sup>	3
MKTG U357	Sport Marketing and Sponsorship <sup>2</sup>	3
FINA U368	Revenue Generation and Finance in Sport Business <sup>2</sup>	3

## Major Electives <sup>1</sup>

Students need to pick 30 credits from the following choices.

EDPH U320	Team Sports I <sup>2</sup>	3
EDPH U325	Principles of Coaching <sup>2</sup>	3
EDPH U415	Individual Sports <sup>2</sup>	3
EDPH U420	Team Sports II <sup>2</sup>	3
EXSC U355	Lifestyle-Related Diseases <sup>2</sup>	3
MGMT U377	Advanced Organizational Behavior <sup>2</sup>	3
FINA U363	Business Finance <sup>2</sup>	3
JOUR U201	Survey of Mass Communication <sup>2</sup>	3
JOUR U304	Writing for the Media <sup>2</sup>	3
JOUR U305	Mass Communication Theory <sup>2</sup>	3
JOUR U310	Media and Society <sup>2</sup>	3
JOUR U335	Video Editing <sup>2</sup>	3
JOUR U351	Social Media Strategy <sup>2</sup>	3
MKTG U351	Consumer Behavior <sup>2</sup>	3
MKTG U459	Personal Selling and Sales Management <sup>2</sup>	3
EDHL U221	Lifelong Health & Wellness <sup>2</sup>	3

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PSYC U300	Topics in Psychology <sup>2</sup>	3
PSYC U307	Social Psychology <sup>2</sup>	3
PSYC U311	Industrial and Organizational Psychology <sup>2</sup>	3
PSYC U312	Health Psychology <sup>2</sup>	3
SOCY U347	Sociology of Organizations and Work <sup>2</sup>	3
<b>Total Hours</b>		<b>121</b>

<sup>1</sup> Students must earn a C or better in their major course requirements, major support courses, and major electives.

<sup>2</sup> Indicates a section of the course that is offered online.