

DIGITAL MEDIA STRATEGY CERTIFICATE

Code	Title	Hours
Courses required for the certificate ¹		
Choose a total of four courses from the following for 12 credit hours.		12
COMM U399	Internship or Independent Study in Communication	
ENGL U318	Writing in Digital Environments	
ENGL U348	Digital Storytelling	
ENGL U499	Internship	
JOUR U303	Laws and Ethics of the Mass Media	
JOUR U310	Media and Society	
JOUR U335	Video Editing	
JOUR U350	Social and Emerging Media	
JOUR U351	Social Media Strategy	
JOUR U365	Social Media & eHealth	
INFO U345	Technical Presentation and Communication	
ARTS U108	Computer Graphics I (req instructor approval)	
ARTS U262	Digital Photography	
Special topics or Independent studies in DGST, ENGL, FILM, INFO, JOUR, SPCH (in digital context with advisor approval)		
Total Hours		12

¹ Minimum grade of C is required for all coursework.