

PUBLIC RELATIONS, MINOR

Code	Title	Hours
Required Courses ^{1,2,3,4}		
<i>Foundational</i>		
Select one of the following:		3
DGST U101	Intro to Digital Studies	
JOUR U201	Survey of Mass Communication	
SPCH U210	Interpersonal Communication	
<i>Law and Ethics</i>		
Select one of the following:		3
JOUR U303	Laws and Ethics of the Mass Media	
SPCH U303	Ethics in Human Communication	
SPCH U311	Dark Side of Interpersonal Communication	
<i>Public Relations</i>		
JOUR U328	Fundamentals of Public Relations	3
JOUR U428	Public Relations Campaigns	3
<i>Public Relations Elective</i>		
Select one of the following:		3
JOUR U350	Social and Emerging Media	
JOUR U360	Copyediting	
JOUR U429	Crisis Communication	
<i>Communication Elective</i>		
Select one of the following:		3
COMM U399	Internship or Independent Study in Communication ⁵	
ENGL U318	Writing in Digital Environments	
ENGL U345	Topics in Professional Writing	
FILM U326	Motion Picture and Video Techniques	
FILM U426	Advanced Cinema Production	
Any other 300-level or above JOUR class		
Any 300-level or above SPCH class		
Total Hours		18

¹ Up to 6 hours of General Education (<300 level) may be used to satisfy requirements of the minor.

² Minimum grade of C is required for all coursework.

³ A minimum of 12 hours of upper division coursework is required.

⁴ You may also specify acceptable substitutions.

⁵ Student may complete COMM U399 Internship or Independent Study in Communication as a one 3-credit course or as two courses of 1 and 2 credits each.