# FINE ARTS AND COMMUNICATION STUDIES

The aim of the Division of Fine Arts and Communication Studies (FACS) is to support the overall mission of USC Upstate by enhancing the intellectual, ethical, cultural and professional development of fine arts and communication students. The faculty is committed to preparing students to become competent professionals in art, media arts, journalism and mass communication, music, organizational communication, speech communication and theatre. FACS offers the Bachelor of Arts degree in communication with concentrations in public relations, mass media, and communication studies, as well as the Bachelor of Arts in Art Studio with an emphasis in graphic design, the Bachelor of Arts in Art Education, the Bachelor of Arts in Theatre, and the Bachelor of Arts in popular music studies.

## **Bachelors**

- Art Education, Bachelor of Arts (https://academiccatalog.uscupstate.edu/cahss/facs/art-education-ba/)
- Art Studio with Emphasis in Graphic Design, Bachelor of Arts (https:// academic-catalog.uscupstate.edu/cahss/facs/art-studio-emphasisgraphic-design-ba/)
- Communications, Bachelor of Arts (https://academiccatalog.uscupstate.edu/cahss/facs/communication-ba/)
- Popular Music Studies, Bachelor of Arts (https://academiccatalog.uscupstate.edu/cahss/facs/commercial-music-ba/)
- Theatre, Bachelor of Arts (https://academic-catalog.uscupstate.edu/ cahss/facs/theatre-ba/)

## Certificates

 Digital Media Strategy, Certificate (https://academiccatalog.uscupstate.edu/cahss/llc/digital-media-strategy-certificate-/)

## Minors

- Art History, Minor (https://academic-catalog.uscupstate.edu/cahss/ facs/art-history-minor/)
- Communication Studies, Minor (https://academiccatalog.uscupstate.edu/cahss/facs/communication-studies-minor/)
- Health Communication, Minor (https://academiccatalog.uscupstate.edu/cahss/facs/health-communication-minor/)
- Mass Media, Minor (https://academic-catalog.uscupstate.edu/ cahss/facs/mass-media-minor/)
- Organizational Communication, Minor (https://academiccatalog.uscupstate.edu/cahss/facs/organizational-communicationminor/)
- Popular Music Studies, Minor (https://academiccatalog.uscupstate.edu/cahss/facs/commercial-music-minor/)
- Public Relations, Minor (https://academic-catalog.uscupstate.edu/ cahss/facs/public-relations-minor/)
- Theatre, Minor (https://academic-catalog.uscupstate.edu/cahss/ facs/theatre-minor/)

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## **Art Education**

ARTE U330 Foundations of Art Education 3 Credit Hours

Introduction to art education as a profession through theories, historical references and philosophies. Current initiatives in the field will be reviewed through educational research.

Prerequisite(s): Grade of C in ARTS U103 and ARTS U110.

#### ARTE U399 Independent Study 1-6 Credit Hours

Opportunities to design and develop projects of a complex and extensive nature in keeping with the student's major creative interests. A student may repeat ARTE U399 with a different study description for a total of no more than six hours of undergraduate credit.

Prerequisite(s): Junior standing or consent of instructor.

#### ARTE U429 Elementary and Middle School Methods for Art Education 3 Credit Hours

Instructional strategies to construct appropriate curriculum for K-8 schools. The topics are artistic growth of children, responding to art works, studio production and classroom management. A portion of the course includes a 30 hour practicum component. Prerequisite(s): ARTE U330 and admission to professional program.

ARTE U430 Secondary Methods for Art Education 3 Credit Hours

Curriculum designs for secondary visual arts classroom. The development of instructional skills for various student populations is included in the course of study as well as research and current initiatives. The course includes a 30 hour practicum component in the schools. Prerequisite(s): ARTE U429 and admission to professional program.

#### ARTE U450 School Art Program 3 Credit Hours

Developing and working with essential components of visual arts programs in the schools, including the national and state standards with assessment methodology. Also a supervised clinical experience in the school art classrooms of 40 hours provides strategies to teach art in grades K-12. Observation and participation in classroom settings is required to focus on classroom management and conflict resolution. Prerequisite(s): ARTE U429 and admission to professional program in art education.

#### ARTE U451 Professionalism in Art Education 1 Credit Hour

Strategies and skills to professionally succeed in early career art education jobs. Topics will include interview skills, appropriate social media use, communication strategies, keeping up with relevant pedagogy, maintaining an artistic practice while teaching, and surviving the first year of teaching.

Prerequisite(s): ARTE U330.

#### ARTE U459 Art Education Senior Seminar 3 Credit Hours

Capstone experience intended to provide an opportunity for teacher candidates to pull together and reflect upon what was learned. Major capstone project required.

Prerequisite(s): Admission to professional program and approved application to directed teaching.

Corequisite(s): ARTE U460.

### ARTE U460 Directed Teaching in Art Education 12 Credit Hours

A supervised clinical experience consisting of 14 weeks in a school setting. Candidates participate in regular seminars where they (1) analyze problems relating to their K-12 experiences; (2) explore ethical and legal issues related to teaching; (3) consider current issues and trends in K-12 education; and (4) complete their professional portfolios. Prerequisite(s): Approved application of directed teaching.

Corequisite(s): ARTE U459.

## **Art History**

### ARTH U101 Introduction to Art 3 Credit Hours

Formal, historical and iconographic analysis of architectural monuments, paintings and sculpture; aspects of various theories of art and architecture.

### ARTH U105 History of Western Art: Prehistory - Middle Ages 3 Credit Hours

Survey of the visual arts from Paleolithic times to the Medieval period, with emphasis on the major civilizations of Egypt, the Ancient Near East, Rome, Byzantium and Medieval Europe.

#### ARTH U106 History of Western Art: Renaissance - Modern 3 Credit Hours

Survey of the major developments in visual arts of Europe and the United States from 1400 to 1950.

#### ARTH U301 Women and Gender in Art 3 Credit Hours

Artwork by women artists addressing issues of gender in modern and contemporary contexts with particular attention to the intersection of race, class, nationality, and sexuality. Multiple feminist approaches to art making and art historical interpretation will be introduced. Emphasis is on reading, writing, and research development. Prerequisite(s): ENGL U102.

#### ARTH U302 African-American Art 3 Credit Hours

Survey of visual art produced by people of African decent in the United States from the 17th century to the present. Prerequisite(s): ENGL U102.

#### ARTH U304 Southern Folk Art 3 Credit Hours

Techniques and traditions of Southern folk art concentrating on artists of South Carolina. This course is taught with a studio lab component. Designed for Art Education majors.

Prerequisite(s): ARTS U103 or ARTS U104.

#### ARTH U305 American Art 3 Credit Hours

Colonial era to the present. Particular attention is paid to the relationship of the visual arts to social and political history and to the way visual culture shaped early ideas about nationhood. Emphasis is on reading, research and written material. Prerequisite(s): ENGL U102.

#### ARTH U306 Contemporary Art 3 Credit Hours

Major developments in visual arts from 1950 to the present with particular attention to social, political, and intellectual contexts in the United States and globally. Emphasis is on visual interpretation, writing and research development.

Prerequisite(s): ENGL U102 and ARTH U106; or consent of instructor.

#### ARTH U308 History of Graphic Design 3 Credit Hours

Social, cultural, political, technical, and artistic frameworks that comprise the history of graphic design. Emphasis on reading, research, and written material.

Prerequisite(s): ENGL U101 or consent of instructor.

#### ARTH U309 History of Photography 3 Credit Hours

How photographs create meaning in and are given meaning by their social and historical contexts from the 1830s to the present. Emphasis is on reading, research and written materials.

Prerequisite(s): ARTH U106 or ARTH U305, or JOUR U201 or JOUR U302.

#### ARTH U352 Art History Field Study 3 Credit Hours

Critical examination of major developments in contemporary art involving travel to major metropolitan areas in the United States. Course may be taken twice if the city is different. Emphasis is on reading, research and written material.

Prerequisite(s): Three hours of art history credit or consent of instructor.

ARTH U398 Selected Topics in Art History 3 Credit Hours Intensive study of selected topics in art history.

#### ARTH U399 Independent Study 3 Credit Hours

Design and development of research projects of a complex and extensive nature. A student may repeat ARTH U399 with a different independent study contract description for a total of no more than six hours of undergraduate credit.

Prerequisite(s): Junior level standing and consent of instructor.

#### ARTH U400 Art Theory and Criticism 3 Credit Hours

Philosophical and historical underpinnings of art history, theory and criticism. Advanced readings address traditional analytical models and new theories generated by modernism and postmodernism. Emphasis is on reading, research and written material.

Prerequisite(s): Six hours of art history credit or consent of instructor.

#### ARTH U499 Art History Internship 3-6 Credit Hours

Supervised work experience in an art history related environment, resulting in a meaningful project/activity for the employing firm and a scholarly project for the student. For three internship credit hours, a minimum of 135 hours of scheduled work, periodic class meetings and consultation with the instructor are required. A contractual agreement signed by the employer, the student, the instructor, the dean of the college is mandatory. Standard grading. A student may repeat ARTH U499 with a different internship description for a total of no more than six hours of undergraduate credit.

Prerequisite(s): Junior level standing with six credit hours in art history or consent of instructor.

## **Art Studio**

#### ARTS U103 Fundamentals of Two Dimensional Design 3 Credit Hours

Introduction to visual thinking and principles of two-dimensional design, including line, form, space, texture, color and basic technical skills. Designed for Art Majors.

#### ARTS U104 Fundamentals of Three Dimensional Design 3 Credit Hours

Introduction to visual thinking and principles of three-dimensional design, including form, volume and space. Designed for Art Majors.

#### ARTS U108 Computer Graphics I 3 Credit Hours

Introduction to the hardware and software used in creating graphic design and illustration. Designed for Art Majors

#### ARTS U110 Drawing I 3 Credit Hours

Introduction to the materials and techniques of drawing, emphasizing visual perception and drawing skills. Designed for Art Majors.

#### ARTS U203 Color and Composition 3 Credit Hours

Color theory and compositional systems. Prerequisite(s): ARTS U103 or consent of instructor.

#### ARTS U205 Digital Imaging 3 Credit Hours

Application of photo-imaging with emphasis on communication design. Prerequisite(s): ARTS U108 or consent of instructor.

#### ARTS U206 Illustration I 3 Credit Hours

Introduction to illustration with an emphasis on visual problem solving, creativity, effective communication and aesthetics. Visual skills are defined through exploration of various media resulting in appropriate visual solutions for illustration communication.

Prerequisite(s): ARTS U103, ARTS U210, or consent of instructor.

## ARTS U207 Printmaking I 3 Credit Hours

Materials and techniques of major printmaking processes in historical and contemporary application. Techniques include relief, intaglio, lithography and monotype.

Prerequisite(s): ARTS U203 or consent of instructor.

#### ARTS U210 Drawing II 3 Credit Hours

Materials and techniques of drawing beyond the introductory level. Prerequisite(s): ARTS U110 or consent of instructor.

#### ARTS U211 Introduction to Painting 3 Credit Hours

Materials and techniques of painting, emphasizing color theory, compositional structures, content, and expression. Prerequisite(s): ARTS U203 or consent of instructor.

#### ARTS U214 Graphic Design I 3 Credit Hours

Creative problem-solving with emphasis on 2-D solutions to conceptual problems; translation of concept into form using word, image and layout; introduction to history of graphic design and typography. Prerequisite(s): ARTS U108.

Pre/Corequisite(s): ARTS U110 or consent of instructor.

#### ARTS U228 Business for the Visual Artist 3 Credit Hours

Aspects of business relevant to the visual artist, emphasizing basic accounting and taxes; marketing and promotion; copyrights; sales by artist, gallery, or agent; and contracts. Feedback is received through class discussions and exercises, written examinations, and a final team project. Prerequisite(s): Six hours of art history and/or art studio or consent of instructor.

#### ARTS U229 Crafts of Diverse Cultures 3 Credit Hours

Understanding a relationship between creativity and critical thinking by examining how artisans have used special manual skills in creating traditional and functional artworks. Considers analytic and evaluative criteria used in making artistic decisions as examined through the eyes of the artists. Course will foster critical understanding of the world's artistic traditions by examining cultural diversity of artistic expression through history. Designed for art education majors.

Prerequisite(s): ARTS U103 or ARTS U104.

### ARTS U231 Introduction to Life Drawing 3 Credit Hours

Emphasis on visual perception and skills of life drawing from the live model in a variety of media, using both clothed and unclothed male and female models.

Prerequisite(s): ARTS U210 or consent of instructor.

#### ARTS U255 Art Practicum 1 Credit Hour

Participation in art profession activities including, but not limited to, portfolio preparation, artist statement, artist bio, resume preparation, framing and presentation procedures, photographing and documentation of work, exhibition procedures, personal promotion, web pages and blogs. Regular weekly class meetings. Pass/Fail.

## ARTS U262 Digital Photography 3 Credit Hours

Technical, aesthetic and conceptual procedures of digital photography including composing, shooting, processing, manipulation and printing. Prerequisite(s): ARTS U108 or consent of instructor.

#### ARTS U306 Illustration II 3 Credit Hours

Continued exploration of visual communication with an emphasis on concept and professional quality of work.

Prerequisite(s): ARTS U206 or consent of instructor.

### ARTS U307 Printmaking II 3 Credit Hours

Intermediate application of materials and techniques of major printmaking processes in historical and contemporary application. Emphasis is on content, individual expression, and series development. Prerequisite(s): ARTS U207 or consent of instructor.

#### ARTS U311 Painting II 3 Credit Hours

Intermediate application of materials and techniques of painting processes using representational and non-representational subject matter. Emphasis is on content and individual expression. Prerequisite(s): ARTS U211 or consent of instructor.

#### ARTS U314 Graphic Design II 3 Credit Hours

Continuation of translation of concept into form with emphasis on typography, letterforms, typographic syntax and type specification. Pre/Corequisite(s): ARTS U214 or consent of instructor.

### ARTS U315 Graphic Design III 3 Credit Hours

Advanced design problems with emphasis on individual development and exploration of contemporary design issues.

Prerequisite(s): ARTS U214, ARTS U314 or consent of instructor.

### ARTS U318 Interface Design I 3 Credit Hours

Introduction to HTML5, CSS3, and the technical and creative challenges of designing for the web.

Prerequisite(s): ARTS U314 or consent of instructor.

#### ARTS U350 Art Study Abroad 3-6 Credit Hours

Travel in selected regions outside the United States, and field study of historical and contemporary art and artists with emphasis on studio techniques.

### ARTS U362 Digital Photography II 3 Credit Hours

Continued application of technical and aesthetic procedures of digital photography with an emphasis on conceptual development and professional quality of work. A working knowledge of the photographic process is required.

Prerequisite(s): ARTS U262 or consent of instructor.

### ARTS U391 Typography 3 Credit Hours

Application of typographic systems within communication design. Emphasis is on letterforms, typographic structure and hierarchy, and the relationship between type and image.

Prerequisite(s): ARTS U314 or consent of instructor.

#### ARTS U398 Special Topics in Art 3 Credit Hours

Intensive study of selected topics in art.

Prerequisite(s): Junior level standing with 6 hours in art or consent of instructor.

#### ARTS U399 Independent Study 1-6 Credit Hours

Opportunities to design and develop projects of a complex and extensive nature in keeping with the student's major creative interests. A student may repeat ARTS U399 with a different independent study contract description for a total of no more than six hours of undergraduate credit. Prerequisite(s): Junior level standing and consent of instructor.

### ARTS U414 Directed Projects in Graphic Design 3 Credit Hours

Graphic problem solving in the community/business environment; advanced production techniques for the graphic designer, research of critical design issues.

Prerequisite(s): ARTS U314 or consent of instructor.

#### ARTS U418 Interface Design II 3 Credit Hours

Intermediate interface design with emphasis on individual development and exploration of contemporary technical and aesthetic design issues including but not limited to web design, CD ROM design, collection and preparation of basic assets (graphics, video, sound).

Prerequisite(s): ARTS U318 or consent of instructor.

#### ARTS U450 Art Study Abroad II 3-6 Credit Hours

Travel in selected regions outside the United States, and advanced field study of historical and contemporary art and artists, with emphasis on studio techniques.

Prerequisite(s): Six credit hours of art or consent of instructor.

### ARTS U490 Senior Seminar Graphic Design 3 Credit Hours Portfolio finalization, preparation of student identity systems, oral presentation, and exploration of current ethical and occupational issues. Prerequisite(s): ARTS U315 and nine credit hours from the ARTS professional options courses; or consent of instructor.

#### ARTS U499 Art Studio Internship 3-6 Credit Hours

Supervised work experience in an art environment, resulting in a meaningful project/activity for the employing firm and a scholarly project for the student. For three internship credit hours, a minimum of 135 hours of scheduled work, periodic class meetings and consultation with the instructor are required. A contractual agreement signed by the employer, the student, the instructor, and the dean of the college is mandatory. Standard grading. A student may repeat ARTS U499 with a different internship description for a total of no more than six hours of undergraduate credit.

Prerequisite(s): Junior level standing with six hours in art or consent of instructor.

## Communication

#### COMM U375 Communication Research Methods 3 Credit Hours

Fundamentals of communications research methods and applications. Topics include survey research, observational and experimental studies, primary research data-gathering techniques, secondary research sources, data analysis, message, market, competitive and audience research measures.

Prerequisite(s): SPCH U201, SPCH U301 or JOUR U305; or consent of instructor.

#### COMM U399 Internship or Independent Study in Communication 1-3 Credit Hours

Supervised professional experience of research outside the classroom. For three internship credit hours, a student is to work 135 hours with an approved agency; for two credit hours, 90 hours, for one credit, 45 hours. For an internship or for an independent study, a contract must be signed by the student and by the instructor of record and other designated faculty and administrators. A student may repeat COMM U399 once with a difference internship or independent study contract description for a total of no more than six hours of undergraduate credit. Prerequisite(s): SPCH U201 and consent of faculty internship supervisor and student's academic advisor.

**COMM U490 Senior Seminar in Communications 3 Credit Hours** Reading and research on selected topics in communication studies, mass media and/or public relations designed to integrate knowledge, to explore ethical issues, and to gain experience in research and oral presentation. Prerequisite(s): COMM U375 and departmental permission.

## **Digital Studies**

## DGST U101 Intro to Digital Studies 3 Credit Hours

An introduction to digital technologies for communication in everyday life. Topics include digital media tools, applications and trends, expressions of online identity, data privacy, and critical analysis of social, cultural, ethical, legal and philosophical issues related to new media technologies.

## Journalism

#### JOUR U201 Survey of Mass Communication 3 Credit Hours

Survey of the principles, philosophies, policies and practices of the mass media with an overview of the print media, the broadcast media, and advertising/public relations.

Prerequisite(s): ENGL U102.

#### JOUR U302 Journalism's Role in History 3 Credit Hours

Analyzes the role of mass media from the colonization of America to the present. The interrelationships between journalism and American social, cultural, economic and political issues are explored. Prerequisite(s): ENGL U102.

#### JOUR U303 Laws and Ethics of the Mass Media 3 Credit Hours

South Carolina and federal law relating to mass communications, the Internet, and the ethics of the journalistic profession. Prerequisite(s): JOUR U201 or consent of instructor.

#### JOUR U304 Writing for the Media 3 Credit Hours

Writing for print, broadcasting, public relations, the Internet, both news and non-news. Using word processors, students prepare exercise and copy both in class and out of class on set deadlines. Prerequisite(s): ENGL U101.

#### JOUR U305 Mass Communication Theory 3 Credit Hours

The role of communication models such as the social learning theory, agenda setting, and cultivation theory in explaining the processes and effects of mass communications. Prerequisite(s): ENGL U102.

Prerequisite(s). ENGL 0102.

#### JOUR U310 Media and Society 3 Credit Hours

How mass media and new media function and influence today's world. Political, economic, and cultural relationships between the industries of media are considered, including issues of race, gender, sexuality and everyday life.

Prerequisite(s): ENGL U102.

### JOUR U315 International Media 3 Credit Hours

Exploration of different media systems around the world and the political, cultural, economic and technological issues surrounding global mass communications.

Prerequisite(s): ENGL U102.

#### JOUR U328 Fundamentals of Public Relations 3 Credit Hours

Inquiry into the role, influence and practice of planned and responsive communication between organizations and their multiple publics. Through exploring the foundations and evolving application of public relations, publicity and informational materials for varied purposes and audiences are produced using traditional and emerging industry tools. Prerequisite(s): ENGL U102.

### JOUR U330 TV Studio Production 3 Credit Hours

A combination of lectures and labs in a professional television setting. Fundamental skills in basic lighting, use of the audio board, directing, camera work, scene blocking, switching, and production sequences are practiced from the planning stage through post-production. Students produce short examples of contemporary television genres. Prerequisite(s): ENGL U102.

#### JOUR U331 Advanced PR Writing 3 Credit Hours

An intense hands-on practicum of creating, editing and polishing materials for various public relations settings. Assignments and projects focus on creating real-world deliverables that include (but are not limited to) press releases, media briefs and media pitches, social media content and more. Associated Press (AP) style is also covered.

Prerequisite(s): Any upper-level COMM, JOUR or MKTG course or consent of instructor.

#### JOUR U333 News and Feature Writing 3 Credit Hours

Practices in journalism and news media. The processes and skills needed to prepare news and feature copy against set deadlines are explored and applied.

Prerequisite(s): JOUR U201.

#### JOUR U334 Writing for Broadcasting 3 Credit Hours

Writing commercials, news stories, interview programs, documentaries for radio, television and film. Using word processors, students prepare copy in class against deadlines. Prerequisite(s): JOUR U201.

### JOUR U335 Video Editing 3 Credit Hours

Acquire skills in gathering and assembling electronic video and audio clips using non-linear editing system.

#### JOUR U348 Illness, Culture and the Media 3 Credit Hours

Critical exploration of how media represent the experience, causes, and social effects of illness in the United States and in selected contexts throughout the world. Particular attention is paid to the ways that stigma is attached to people with specific health problems via print and electronic media portrayals and to the ways in which media can be used to combat public ignorance, fear, and misperceptions of illness. Prerequisite(s): ENGL U102.

#### JOUR U349 Health Messaging and the Media 3 Credit Hours

The construction of media messages designed to influence audience perceptions, attitudes, and behaviors in matters of personal and public health. Goals are to critically examine existing media health messages in medical industries, news, and popular culture and to learn professional techniques for researching and creating original messages and campaigns.

Prerequisite(s): ENGL U102.

#### JOUR U350 Social and Emerging Media 3 Credit Hours

Practical and theoretical overview of the impact of social media and other emerging technologies and platforms on both communication professions as well as culture and society. Topics include strategically creating and integrating tools such as blogs, interactive maps, online video, infographics, podcast, and social media platforms for use in journalism, public relations, and marketing. Prerequisite(s): ENGL U102 or consent of instructor.

#### JOUR U351 Social Media Strategy 3 Credit Hours

Planning and application for the purposes of public relations and strategic communication campaigns. Topics include landscape analysis, objective-driven tactic development, monitoring, evaluation, crisis planning, analytics, budgeting, and calendaring. Prerequisite(s): ENGL U102.

#### JOUR U360 Copyediting 3 Credit Hours

Intensive and technical overview of English grammar, mechanics, spelling, and general rules of the language as well as principles of writing strong sentences, paragraphs and professional documents. A combination of practical and theoretical lessons are explored, and emphasis is placed on grammar mechanics as well as different styles of writing, including Associated Press style. Special attention is placed on editing news stories, blog posts, and other public relations and journalism-specific documents. Offered online only. Prerequisite(s): SPCH U201.

#### JOUR U365 Social Media & eHealth 3 Credit Hours

Developments in the internet, mobile technologies, and social media for health interventions. Topics include eHealth (electronic health) and mHealth (mobile health), online health information seeking and credibility, digital health theories, emoji and memes, virtual and augmented reality, gamification, customization and personalization, geo-filters, interactivity and social media use for health campaigns.

Prerequisite(s): ENGL U102 or consent of instructor.

### JOUR U398 Special Topics in Journalism 3 Credit Hours

A specific area or media field is explored relating to the professional responsibilities of the journalism student looking toward the career marketplace.

Prerequisite(s): JOUR U201.

#### JOUR U428 Public Relations Campaigns 3 Credit Hours

Exploration and application of the fundamental skills and processes needed for successful campaigns serving professional, corporate and non-profit clients. All aspects of public relations campaigns including publicity materials, teamwork, developing timelines and budgets and presenting proposals to clients are applied; culminating in a completed client-specific public relations plan.

Prerequisite(s): ENGL U102 and JOUR U328; or consent of instructor.

#### JOUR U429 Crisis Communication 3 Credit Hours

Introduces and implements strategies and tactics for organizations to avoid and mitigate crisis situations through effective communication with the public, government, and other stakeholders. Prerequisite(s): ENGL U102.

#### JOUR U430 Media Management 3 Credit Hours

Procedures, problems, and concerns relating to the administration and management of media agencies: print, broadcast, advertising, and public relations.

Prerequisite(s): ENGL U102.

#### JOUR U450 Women in Media 3 Credit Hours

Roles women play in media production, and the portrayal of women in mass media genres including advertising, cartoons, daytime and primetime dramas, films, video games, sports programs, political campaigns, and news. Emphasis is placed on the effects of media portrayals on women and solutions for countering negative media constructions of women.

Prerequisite(s): ENGL U102 or consent of instructor.

#### JOUR U480 Diversity in the Media 3 Credit Hours

Media's depiction of groups marginalized based on race, and/or class. The interactions and relationships among professional terminology, cultural implications, message construction, media analysis and community perceptions are explored.

Prerequisite(s): ENGL U102 or consent of instructor.

## Music

#### MUSC U100 Recital Attendance 1 Credit Hour

Appreciation of music styles through attendance at USC Upstate and approved community music performances. Students document concert attendance by submitting concert reflections. Attendance required at Music Friday performances, concerts by USC Upstate ensembles, and lectures and performances by guest artists. May be repeated for up to three credits. Pass/Fail credit.

**MUSC U101 Fundamentals of Music Theory 3 Credit Hours** Fundamentals of music theory such as pitches, intervals, chords, scales, solfege, and rhythms using musical notation and numerical representation. Topics related to reading musical notation such as note names, rhythms, treble and bass clefs, and key signatures are at an introductory level. No prior musical training or experience in reading music is required, so this course is open to all students. Required for music majors and minors who do not pass the theory portion of the musicianship placement exam.

#### MUSC U101L Fundamentals of Musicianship Laboratory 1 Credit Hour

Aural skills component to music theory fundamentals including solfege; singing and aurally identifying intervals, chords, and scales; and the dictation and performance of simple rhythms. No prior musical training or experience in reading music is required, so this course is open to all students. Required for music majors and minors who do not pass the aural skills portion of the musicianship placement exam.

Corequisite(s): MUSC U101; or a "pass" on the music theory portion of the musicianship placement exam; or consent of instructor.

#### MUSC U102 Fundamentals of Aural Skills 2 Credit Hours

Basic aural skills including singing and identifying intervals, solfege, and basic rhythmic dictation and performance. Required for those that do not pass the aural skills portion of the music theory and aural skills placement exam. Pass/Fail credit.

#### MUSC U110 Introduction to Music 3 Credit Hours

Comprehensive appreciation of music through intelligent listening to representative masterpieces of the various periods of musical composition. No previous study of music is required. Three class hours per week.

#### MUSC U111A Applied Music in Bass 1 Credit Hour

Individual study in bass performance requiring weekly 30-minute lessons for twelve weeks and an additional four hours per week of practice. May be repeated for additional credit. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

#### MUSC U111B Applied Music in Brass 1 Credit Hour

Individual study of performance on brass instruments (including, but not limited to, euphonium, horn, trombone, trumpet, and tuba) requiring weekly 30-minute lessons for twelve weeks and an additional four hours per week of practice. May be repeated for additional credit. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

#### MUSC U111C Applied Music in Composition 1 Credit Hour

Individual study in composition requiring weekly 30-minute lessons for twelve weeks and an additional four hours per week of composing and score study. Portfolio may be required. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

Prerequisite(s): Consent of instructor.

#### MUSC U111D Applied Music in Percussion 1 Credit Hour

Individual study in percussion performance requiring weekly 30minute lessons for twelve weeks and an additional four hours per week of practice. May be repeated for additional credit. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

#### MUSC U111G Applied Music in Guitar 1 Credit Hour

Individual study in guitar performance requiring weekly 30-minute lessons for twelve weeks and an additional four hours per week of practice. May be repeated for additional credit. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

## MUSC U111P Applied Music in Piano 1 Credit Hour

Individual study in piano performance requiring weekly 30-minute lessons for twelve weeks and an additional four hours per week of practice. May be repeated for additional credit. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

#### MUSC U111R Applied Music in Strings 1 Credit Hour

Individual study in strings (violin, viola or cello) performance requiring weekly 30-minute lessons for twelve weeks and an additional four hours per week of practice. May be repeated for additional credit. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

#### MUSC U111V Applied Music in Voice 1 Credit Hour

Individual study in voice performance requiring weekly 30-minute lessons for twelve weeks and an additional four hours per week of practice. May be repeated for additional credit. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

#### MUSC U111W Applied Music in Woodwinds 1 Credit Hour

Individual study of performance on woodwind instruments (including, but not limited to, clarinet, flute, oboe and saxophone) requiring weekly 30-minute lessons for twelve weeks and an additional four hours per week of practice. May be repeated for additional credit. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

#### MUSC U111Z Applied Music in Songwriting 1 Credit Hour

Individual study in songwriting requiring weekly 30-minute lessons for twelve weeks and an additional four hours per week of study. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

Prerequisite(s): MUSC U115.

#### MUSC U115 Commercial Music Theory and Aural Skills I 3 Credit Hours

Music fundamentals review and an introduction to basic music theory concepts such as seventh chords, harmonic progressions and part writing, phrases, and simple syncopation, with related ear training and keyboard skills. The repertoire includes classical and commercial styles. Prerequisite(s): MUSC U101 or successful completion of the Music Theory placement exam; and MUSC U102 or successful completion of the Aural Skill placement exam; or consent of instructor.

#### MUSC U115L Commercial Musicianship I Laboratory 1 Credit Hour

Basic music theory and aural skills applied to piano, notation software, and other music technology.

Prerequisite(s): MUSC U155 or consent of instructor. Corequisite(s): MUSC U115 or consent of instructor.

### MUSC U116 Commercial Music Theory and Aural Skills II 3 Credit Hours

Basic and intermediate-level music theory topics such as diatonic progressions, non-chord tones, syncopation, triplets, and an introduction to chromatic harmony, with related musicianship skills (e.g., sight-reading, ear training) also applied to the student's primary instrument. Concurrent enrollment in applied lessons and an ensemble is highly recommended. The repertoire includes classical and commercial styles. Prerequisite(s): Grade of C or better in MUSC U115 and MUSC U115L; or consent of instructor.

Corequisite(s): MUSC U116L or consent of instructor.

 MUSC U116L Commercial Musicianship II Laboratory
 1 Credit Hour

 Basic and intermediate-level music theory and aural skills applied to piano, notation software, and other music technology.
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Prerequisite(s): MUSC U115L and MUSC U155; or consent of instructor. Corequisite(s): MUSC U116 or consent of instructor.

#### MUSC U126 Vocal Jazz Ensemble 1 Credit Hour

Performance and instruction in the vocal jazz idiom. Rehearsals, clinics, and performances are designed to increase the students knowledge of the jazz language. Auditions may be required. May be repeated for additional credit.

Prerequisite(s): Basic music reading skills and performance ability to commensurate with music to be performed.

#### MUSC U127 Jazz Combo 1 Credit Hour

Rehearsal and performance of jazz literature in a small ensemble setting. May be repeated for additional credit.

Prerequisite(s): Basic music reading skills and performance ability commensurate with music to be performed.

#### MUSC U128 Gospel Music Workshop 1 Credit Hour

The directed performance of traditional and contemporary gospel music. No audition or prior experience is necessary.

#### MUSC U129 Upstate Vocal Ensemble 1 Credit Hour

Rehearsal and performance of choral literature that is representative of various musical styles including contemporary choral, jazz, pop, rock, musical theatre and classical. Students will study works for mixed choir, men's choir and women's choir. May be repeated for additional credit.

#### MUSC U131 Guitar Ensemble 1 Credit Hour

Rehearsal and performance of guitar ensemble literature including jazz, pop, and classical genres. Students gain experience through rehearsals, clinics, and live performance. Students must provide their own instruments. May be repeated for additional credit.

Prerequisite(s): Basic music reading skills and performance ability commensurate with music to be performed.

### MUSC U132 Chamber Choir 1 Credit Hour

Rehearsal and performance of vocal and choral literature that is representative of various musical eras. Students will rehearse and study various techniques required for performance of choral literature not normally associated with larger choirs. Auditions may be required. Prerequisite(s): Performance ability commensurate with music to be performed and consent of instructor.

#### MUSC U133 Pep Band 1 Credit Hour

Rehearsal and performance of pep band literature including traditional and contemporary genres. Students gain experience through rehearsals, clinics, and live performance. Auditions may be required. Prerequisite(s): Basic music reading skills and performance ability commensurate with music to be performed.

### MUSC U134 Commercial Music Combo 1 Credit Hour

Rehearsal and performance in a variety of commercial music styles, including but not limited to rock, pop, R&B, soul, and country, in a smallensemble setting. Topics covered include using live-audio technology such as digital-mixers, wireless microphones, in-ear monitor systems, and MIDI control devices, as well as how to read and prepare chord and lyric charts and how to read notated sheet music. This course may be repeated for additional credit.

#### MUSC U140 History of American Popular Music 3 Credit Hours

Representative artists, social and cultural significance, and historical recordings in the development of American popular music from the Colonial era through the end of the twentieth century. Styles of music covered include early American folk, ragtime, tin-pan alley, Dixieland-jazz, swing-jazz, country, blues, rhythm and blues, rock 'n' roll, psychedelic rock, heavy metal, punk/ new wave, soul, disco, funk, hip-hop, and electronic dance music.

#### MUSC U145 Group Guitar 2 Credit Hours

Guitar instruction in a group setting focusing on traditional and contemporary music styles. Students provide their own instrument. May be repeated for additional credit.

#### MUSC U155 Group Piano I 1 Credit Hour

Basic piano skills including note-reading, rhythmic studies, intervals, chords, scales, technique, and simple piano literature. May be repeated for elective credit.

#### MUSC U156 Group Piano II 1 Credit Hour

Piano skills including harmonic progressions, seventh chords, scales, realizing chord charts, harmonizing melodies, sight-reading, playbacks, technique, and simple piano literature. May be repeated for elective credit.

Prerequisite(s): MUSC U155 or consent of instructor. Corequisite(s): MUSC U115 or consent of instructor.

#### MUSC U162 Intro to Music Technology 3 Credit Hours

The basics of music production using Digital Audio Workstation (DAW) software and Musical Instrument Digital Interface (MIDI) sequencing, including hardware and software setup, audio and MIDI recording, editing, arranging, mixing, and exporting, information-technology skills related to the distribution of digital content using online platforms, and writing about the aesthetic effects of different music production choices and techniques.

#### MUSC U165 Singing Master Class 2 Credit Hours

Vocal technique practicum including tone production, breath management, technical studies and song literature in diverse styles. Lectures explore diverse topics related to commercial singing. Performance work culminates in a public presentation of talent. Recommended for Commercial Music majors, minors and non-majors.

#### MUSC U166 Class Voice 2 Credit Hours

Vocal technique practicum including tone production, breath management, technical studies, and song literature in diverse styles. Lectures explore diverse topics related to commercial singing. The course culminates in a public performance incorporating newly acquired skills. Recommended for commercial music majors, minors and non-majors.

#### MUSC U215 Commercial Music Theory and Aural Skills III 3 Credit Hours

Intermediate-level music theory topics such as secondary dominants, modulation, modes, syncopation, compound meter, and an introduction to advanced-level playbacks, with related musicianship skills (e.g., sightreading, ear training) also applied to the student's primary instrument. Concurrent enrollment in applied lessons and an ensemble is highly recommended. The repertoire includes classical and commercial styles. Prerequisite(s): Grade of C or better in MUSC U116 and MUSC U116L; or consent of instructor.

Corequisite(s): MUSC U215L or consent of instructor.

#### MUSC U215L Commercial Musicianship III Laboratory 1 Credit Hour Intermediate-level music theory and aural skills applied to piano, notation software, and other music technology.

Prerequisite(s): MUSC U116L and MUSC U155; or consent of instructor. Corequisite(s): MUSC U215 or consent of instructor.

## MUSC U216 Commercial Music Theory and Aural Skills IV 3 Credit Hours

Upper-intermediate to advanced-level music theory topics such as form extended chords, chromatic theory, and irregular meters, with related musicianship skills (e.g., sight-reading, ear training, etc.) also applied to the student's primary instrument. Concurrent enrollment in applied lessons and an ensemble is highly recommended. The repertoire includes classical and commercial styles.

 $\label{eq:prerequisite} Prerequisite(s): \mbox{ Grade of C or better in MUSC U215 and MUSC U215L; or consent of instructor.}$ 

Corequisite(s): MUSC U216L or consent of instructor.

## MUSC U216L Commercial Musicianship IV Laboratory 1 Credit Hour

Upper-intermediate to advanced-level music theory and aural skills applied to piano, notation software, and other music technology. Prerequisite(s): MUSC U215L and MUSC U155; or consent of instructor. Corequisite(s): MUSC U216 or consent of instructor.

#### MUSC U255 Group Piano III 1 Credit Hour

Piano skills including scales, diatonic and non-diatonic harmonic progressions, realizing chord charts, harmonizing melodies, intermediatelevel sight reading, improvisation, playbacks, and simple piano literature. May be repeated for elective credit.

Prerequisite(s): MUSC U115 and MUSC U156; or consent of instructor. Corequisite(s): MUSC U116 or consent of instructor.

#### MUSC U256 Group Piano IV 1 Credit Hour

Piano skills including scales, diatonic and non-diatonic harmonic progressions, realizing chord charts, harmonizing melodies, intermediatelevel sight reading, improvisation, playbacks, and simple piano literature. May be repeated for elective credit.

Prerequisite(s): MUSC U116 and MUSC U255; or consent of instructor. Corequisite(s): MUSC U215 or consent of instructor.

#### MUSC U266 Class Voice 2 Credit Hours

Vocal technique practicum including tone production, breath management, technical studies, and song literature in diverse styles. Lectures explore diverse topics related to commercial singing. The course culminates in a public performance incorporating newly acquired skills. Recommended for commercial music majors, minors and non-majors.

#### MUSC U300 Writing About Music 1 Credit Hour

Terminology, citation and writing styles, and research techniques appropriate for music. Concert reports, essay, program notes, and other forms of music writing will be assigned. Required attendance at approved live music performance on- and off-campus. May be repeated for up to three credits.

Prerequisite(s): ENGL U102 and MUSC U100; or consent of instructor.

#### MUSC U301 Music History I 3 Credit Hours

A review of music from the Middle Ages through the classic era of the early nineteenth century focusing on composers and musical genres. Prerequisite(s): MUSC U110 and ENGL U102; or consent of instructor.

#### MUSC U302 Music History II 3 Credit Hours

A review of music from the early nineteenth century through contemporary music focusing on composers and musical genres. Prerequisite(s): MUSC U110 and ENGL U102; or consent of instructor.

#### MUSC U303 Music History Remixed 3 Credit Hours

Overview of Western music from antiquity through the late twentieth century, focusing on how contemporary genres and techniques have developed from musical styles of the past. Includes historical and analytical examination of representative composers and musical works of the past. Genres explored include film soundtracks, musical theatre, worship music, popular song, and dance music.

Prerequisite(s): MUSC U110, MUSC U115, and ENGL U102; or consent of instructor.

#### MUSC U305 Black Music: Jazz to Hip-Hop 3 Credit Hours

The development of African American music from the antebellum period to the late 20th century, including blues, jazz, R&B, soul, and hip-hop. Use critical listening and historical readings to explore how artists and audiences have used music to express Black cultural values and demand social justice.

Prerequisite(s): ENGL U102.

#### MUSC U306 Music, Gender, and Sexuality 3 Credit Hours

The intersections between music, gender, and sexuality in popular and classical music traditions. Topics will include feminist and queer music history, and how music can communicate issues of gender, sexuality, identity, and desire. We will study songs in a variety of genres including musical theatre, rock, folk, dance music, symphony, and opera. Prerequisite(s): ENGL U102.

#### MUSC U311A Applied Music in Bass 1 Credit Hour

Individual study in bass performance requiring weekly 30-minute lessons for twelve weeks and an additional four hours per week of practice. Auditions may be required. May be repeated for additional credit. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

Prerequisite(s): Intermediate to advanced performance ability and consent of instructor.

#### MUSC U311B Applied Music in Brass 1 Credit Hour

Individual study of brass instruments (including, but not limited to, euphonium, horn, trombone, trumpet, and tuba) requiring weekly 30minute lessons for twelve weeks and an additional four hours per week of practice. Auditions may be required. May be repeated for additional credit. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

Prerequisite(s): Intermediate to Advanced performance ability and consent of instructor.

#### MUSC U311C Applied Music in Composition 1 Credit Hour

Individual study in composition requiring weekly 30-minute lessons for twelve weeks and an additional four hours per week of composing and score study. Portfolio may be required. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

Prerequisite(s): Intermediate to advanced level compositional skill and consent of instructor.

#### MUSC U311D Applied Music in Percussion 1 Credit Hour

Individual study in percussion performance requiring weekly 30-minute lessons for twelve weeks and an additional four hours per week of practice. Auditions may be required. May be repeated for additional credit. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

Prerequisite(s): Intermediate to advanced performance ability and consent of instructor.

### MUSC U311G Applied Music in Guitar 1 Credit Hour

Individual study in guitar performance requiring weekly 30-minute lessons for twelve weeks and an additional four hours per week of practice. Auditions may be required. May be repeated for additional credit. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

Prerequisite(s): Intermediate to advanced performance ability and consent of instructor.

#### MUSC U3111 Applied Music in Improvisation 1 Credit Hour

Individual study in music improvisation requiring weekly 30-minute lessons for 12 weeks and an additional 4 hours per week of practice. An additional fee is assessed. Auditions may be required. May be repeated for additional credit. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund. Prerequisite(s): Intermediate to advanced performance ability and consent of instructor.

#### MUSC U311P Applied Music in Piano 1 Credit Hour

Individual study in piano performance requiring weekly 30-minute lessons for twelve weeks and an additional four hours per week of practice. Auditions may be required. May be repeated for additional credit. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

Prerequisite(s): Intermediate to advanced performance ability and consent of instructor.

#### MUSC U311R Applied Music in Strings 1 Credit Hour

Individual study in strings (violin, viola or cello) performance requiring weekly 30-minute lessons for twelve weeks and an additional four hours per week of practice. Auditions may be required. May be repeated for additional credit. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

Prerequisite(s): Intermediate to advanced performance ability and consent of instructor.

#### MUSC U311V Applied Music in Voice 1 Credit Hour

Individual study in voice performance requiring weekly 30-minute lessons for twelve weeks and an additional four hours per week of practice. Auditions may be required. May be repeated for additional credit. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

Prerequisite(s): Intermediate to advanced performance ability and consent of instructor.

#### MUSC U311W Applied Music in Woodwinds 1 Credit Hour

Individual study of performance on woodwind instruments (including, but not limited to, clarinet, flute, oboe, and saxophone) requiring 30minute lessons for twelve weeks and an additional four hours per week of practice. Auditions may be required. May be repeated for additional credit. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

Prerequisite(s): Intermediate to Advanced performance ability and consent of instructor.

#### MUSC U311Z Applied Music in Songwriting 1 Credit Hour

Individual study in songwriting requiring weekly 30-minute lessons for twelve weeks and an additional four hours per week of study. Portfolio may be required. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

Prerequisite(s): Intermediate to Advanced songwriting skill, MUSC U115, and consent of instructor.

### MUSC U312 Applied Music For Non-Majors 1 Credit Hour

Individual study in composition, songwriting, or performance on brass, percussion, piano/keyboards, strings, voice, or woodwind instruments requiring weekly 30-minute lessons for twelve weeks and an additional four hours per week of composing, songwriting, or practicing. Designed for non-majors; music majors may only take this course for elective credit. May be repeated up to eight times for additional credit. PLEASE NOTE: Students who withdraw from this course will not receive a tuition or fee reimbursement or refund.

#### MUSC U315 Analysis of Popular Music 3 Credit Hours

Techniques for analyzing various styles of popular music. The methodologies may include formal, harmonic, musicological, rhythmic, textural, and timbral analysis, for which aural and transcription skills at an intermediate-level are required. Additional approaches may include cultural studies and music perception at the discretion of the instructor. Prerequisite(s): MUSC U140 and MUSC U215; or consent of instructor.

#### MUSC U325 Jazz Theory 3 Credit Hours

Elements of jazz composition and improvisation such as chords, chord voicings, harmonic function, reharmonization, scales and modes, chord/ scale relationships, form, swing rhythm, and related ear training. Prerequisite(s): Grade of C or better in MUSC U215; or consent of instructor.

#### MUSC U326 Vocal Jazz Ensemble 1 Credit Hour

Performance and instruction in the vocal jazz idiom. Rehearsals, clinics, and performances are designed to increase the student's knowledge of the jazz language. Auditions may be required.

Prerequisite(s): Intermediate music reading skills and performance ability commensurate with music to be performed.

#### MUSC U327 Jazz Combo 1 Credit Hour

Rehearsal and performance of jazz literature in a small ensemble setting. Auditions may be required. May be repeated for additional credit. Prerequisite(s): Intermediate music reading, performance ability commensurate with music to be performed, and consent of instructor.

#### MUSC U328 Gospel Music Workshop 1 Credit Hour

The directed performance of traditional and contemporary gospel music. Auditions may be required.

Prerequisite(s): Previous gospel choir experience and performance ability commensurate with music to be performed.

#### MUSC U329 Upstate Vocal Ensemble 1 Credit Hour

Rehearsal and performance of choral literature that is representative of various musical styles including contemporary choral, jazz, pop, rock, music theatre and classical. Students will study works for mixed choir, men's choir and women's choir. Audition may be required.

#### MUSC U331 Guitar Ensemble 1 Credit Hour

Rehearsal and performance of guitar ensemble literature including jazz, pop, and classical genres. Auditions may be required. Prerequisite(s): Intermediate music reading skills and performance ability commensurate with music to be performed.

#### MUSC U332 Chamber Choir 1 Credit Hour

Small performing vocal group for men and women. Auditions required. Prerequisite(s): Intermediate music reading and performance ability commensurate with music to be performed.

#### MUSC U333 Pep Band 1 Credit Hour

Rehearsal and performance of pep band literature, including traditional and contemporary genres. Students gain experience through rehearsals, clinics, and live performance. Auditions may be required.

Prerequisite(s): Intermediate music reading skills and performance ability commensurate with music to be performed.

#### MUSC U334 Commercial Music Combo 1 Credit Hour

Rehearsal and performance in a variety of commercial music styles, including but not limited to rock, pop, R&B, soul and country, in a small ensemble setting. Topics covered include using live-audio technology such as digital mixers, wireless microphones, in-ear monitor systems, and MIDI control devices, as well as how to read and prepare chord and lyric charts and notated sheet music, and how to lead an ensemble. This course may be repeated for additional credit.

Prerequisite(s): Audition and MUSC U134; or consent of instructor.

#### MUSC U335 Singing Master Class 3 Credit Hours

Vocal technique practicum including tone production, breath management, vocal anatomy and hygiene, technical studies and song literature in diverse styles. Lectures explore diverse topics related to commerical singing. Performance work culminates in a public presentation. Recommended for commercial music majors and minors. Auditions may be required.

#### MUSC U339 Musical Theatre Voice 3 Credit Hours

Study, rehearsal and performance of musical theatre vocal literature with emphasis on musical theatre style, stage movement, vocal technique, and scene study. Recommended for music majors. Auditions may be required.

#### MUSC U345 Jazz Improvisation 3 Credit Hours

Principles of improvisation including idiomatic chord progressions, blues scales, patterns, melodic development, and tune styles. This is primarily a lecture class; however, students may be required to demonstrate improvisational skills on their instrument.

Prerequisite(s): MUSC U215 or consent of instructor.

#### MUSC U346 Jazz Improvisation II 3 Credit Hours

Advanced principles of improvisation including idiomatic chord progressions, formal analysis of tunes, modal scales, melodic development, and aural skills. This is primarily a lecture class; however, students may be required to demonstrate improvisational skills on their instrument.

Prerequisite(s): MUSC U345 or consent of instructor.

#### MUSC U361 Music Business 3 Credit Hours

Publishing, licensing, booking, copyrights, contracts, artist management, promotional materials, royalties, and press kits applicable to the music industry.

Prerequisite(s): ENGL U102 or consent of instructor.

#### MUSC U362 Music Technology 3 Credit Hours

Intermediate-level recording, editing, and arranging of music using digital audio workstation (DAW) software, MIDI / software instruments, and music notation software. Topics covered include the use of music notation software, intermediate-level software synthesis and sampling, and intermediate-level digital audio production techniques such as microphone placement, plug-in processing, and post-production mastering.

Prerequisite(s): MUSC U101 and MUSC U162; or consent of instructor.

#### MUSC U364 Music Entrepreneurship 3 Credit Hours

Career choices and portfolio development in the commercial music industry.

Prerequisite(s): Junior or senior class standing; or consent of instructor.

#### MUSC U365 Songwriting 3 Credit Hours

Methods of creating melodies, lyrics, and chord progressions with an emphasis on contemporary commercial music styles. Prerequisite(s): MUSC U115 or consent of instructor.

#### MUSC U366 Composition 3 Credit Hours

Developing thematic material with contemporary and traditional techniques.

Prerequisite(s): MUSC U215 or consent of instructor.

#### MUSC U367 Arranging for Ensembles 3 Credit Hours

Methods and resources needed to create music for jazz bands, vocal groups, and other ensembles with an emphasis on both traditional and contemporary music styles.

Prerequisite(s): MUSC U215 or consent of instructor.

MUSC U398 Selected Topics in Music 3 Credit Hours Reading and research on selected topics in music.

Prerequisite(s): ENGL U102.

#### MUSC U399 Independent Study in Music 1-3 Credit Hours

An individualized program of study in the student's area of interest and in consultation with a faculty member.

Prerequisite(s): Consent of instructor.

### MUSC U490 Senior Seminar in Commercial Music 3 Credit Hours

Research and study on selected music topics designed to integrate knowledge, develop a career portfolio, use technology, and gain experience in public presentation. The study topic will be presented as a lecture-recital. Only open to approved Commercial Music majors. Department permission required.

Prerequisite(s): SPCH U201; lower division Music core completed; 12 credits of upper-division Music core; 9 credits in upper division Commercial Music Emphasis; and demonstrated performance ability at an upper-intermediate level.

#### MUSC U499 Internship in Commercial Music 1-3 Credit Hours

Supervised work experience in commercial music outside the classroom. For three credit hours, a student is to work 135 hours; for two credit hours, 90 hours; for one credit hour, 45 hours. A contract must be signed by the student and appropriate faculty/administrators. Only open to Commercial Music majors or minors.

Prerequisite(s): Junior or senior standing; GPA 2.0 overall; 2.0 in major; and consent of faculty supervisor.

## Speech

SPCH U201 Foundations in Oral Communication 3 Credit Hours The theory, structure, practice, and performance of communication principles through traditional and mediated channels across a variety of professional contexts. Topics include communication models and processes, public speaking, and professional communication. Prerequisite(s): ENGL U101 or consent of instructor.

#### SPCH U201H Public Speaking Honors 3 Credit Hours

An in-depth consideration of theories and principles of speech construction, analysis and delivery. The writings of classical and contemporary philosophers, theorists and rhetoricians are considered. Intensive reading, writing, research, delivery and a service component are included.

Prerequisite(s): ENGL U102; admission to honors program as a second year student; or consent of director of honors program.

### SPCH U210 Interpersonal Communication 3 Credit Hours The communication process as a form of practical action between individuals. The classroom functions as an interpersonal laboratory to study and practice interpersonal skills through discussions, exercises, and projects.

Prerequisite(s): ENGL U101.

#### SPCH U301 Theories and Principles of Human Communication 3 Credit Hours

Theoretical perspectives, principles and models that inform contemporary Communication Studies. Course assignments and materials provide functional, interpretive, critical and practical understanding of communication research (e.g., interpersonal, organizational and/or intercultural contexts). Emphasis is placed on the application of theories and course concepts to a variety of issues and problems in local, national and global contexts. Prerequisite(s): SPCH U201 or consent of instructor.

**SPCH U303 Ethics in Human Communication 3 Credit Hours** Investigation of ethical principles informing everyday communication practice in relational, organizational, mediated, and cultural contexts. A case study approach to the building and nurturing of more ethical relationships, organizations, communities, and media practices is emphasized.

Prerequisite(s): SPCH U201.

#### SPCH U309 Small Group Communication 3 Credit Hours

The application of small group communication theory and techniques to personal, academic and professional group experiences. Particular emphasis is placed on improving communication skills in group contexts, understanding group roles, managing group conflict, applying theories of leadership/membership, and learning various decision-making and problem-solving models.

Prerequisite(s): SPCH U201 or consent of instructor.

## SPCH U311 Dark Side of Interpersonal Communication 3 Credit Hours

Dysfunctional and destructive communication including predictors, behaviors, and outcomes. Topics include bullying, deception, abuse, revenge, and secrets. The classroom functions as an interpersonal laboratory to study and practice communication skills necessary to overcome challenging interpersonal interactions across a variety of contexts through discussion, exercises, and projects.

Prerequisite(s): SPCH U201 and SPCH U210; or consent of instructor.

#### SPCH U312 Rhetorical Theory & Criticism 3 Credit Hours Historical development of rhetorical studies in communication, from

classical Western antiquity to the present. Emphasis is placed on the conceptualizations of rhetoric in different historical contexts and introduction to a selection of contemporary approaches (critical methods); fundamentals of argumentation; the principle elements of rhetorical style; and surveying several established methods and procedures of rhetorical criticism.

Prerequisite(s): SPCH U201.

#### SPCH U313 Performance Studies 3 Credit Hours

Examine a broad range of performances on and off the stage, live and recorded, including performance art, storytelling, celebrations, political speeches, concerts, protests, street happenings and everyday encounters. Observation and participation in various modes of performances and sites based on readings of key texts. Emphasis is placed on the relationship between theory and practice through (auto)ethnographic writing and performance.

#### SPCH U330 Interviewing 3 Credit Hours

Theoretical principles, techniques, ethical issues, and practical skills necessary for successful performance in professional and academic interviewing contexts. Interviewing contexts include employment searches and selection, information gathering, performance appraisals, counseling, health-care, and research.

Prerequisite(s): SPCH U201 or consent of instructor.

#### SPCH U333 Advanced Public Speaking 3 Credit Hours

The principles and theories of speech composition. Areas of focus include rhetorical theory, strategic organization, evidence, reasoning and delivery.

Prerequisite(s): SPCH U201 or consent of instructor.

#### SPCH U340 Voice and Diction 3 Credit Hours

The analysis, evaluation, and improvement of speech based on the anatomy and physiology of the vocal mechanism, voice production, and articulation.

SPCH U347 Environmental Communication 3 Credit Hours Introduction to environmental communication, focusing on the environmental justice movement. Constructions of the environment in popular culture, everyday communication, government, and social movement discourse will be emphasized. Includes a service-learning project where students will apply environmental communication theory to influence sustainable action.

Prerequisite(s): SPCH U201 or consent of instructor.

#### SPCH U348 Introduction to Organizational Communication 3 Credit Hours

Key concepts, theoretical perspectives, research, and practical applications and strategies in organizations, organizing, and communication. The historical development of key paradigms that shape the study of organization and organizing are examined. Prerequisite(s): SPCH U201.

#### SPCH U350 Communication and Gender 3 Credit Hours

The role of communication in the constitution, maintenance, and disruption of gender norms in everyday life. Emphasis is placed on how communication is gendered and gender is communicated, in relational, institutional, and mediated contexts.

Prerequisite(s): SPCH U201 or consent of instructor.

#### SPCH U360 Visual Rhetoric 3 Credit Hours

Understanding the relationship between words and images in strategic communication, media, and photojournalism. Course combines studies of images from art and argumentation. Assignments require theoretical applications and analysis in the context of contemporary culture and politics.

Prerequisite(s): SPCH U201 or consent of instructor.

#### SPCH U379 Health Narrative 3 Credit Hours

Narrative's relation to illness and health and how stories are told by people who have long-term or chronic illness, by professional healthcare providers, and by nonprofessional caretakers. Topics include health narrative field collection methods and the relationship between agency and narrative among patients, providers, caregivers, and society at large. Service learning opportunities focus on collecting stories told about health and illness in professional health settings to better understand how people experience illness as patients and caregivers. Prerequisite(s): SPCH U201 or consent of instructor.

## SPCH U380 Intercultural Communication 3 Credit Hours

An introduction to research, theory, and practice of differencebased communication. Emphasis is placed on explicit and implicit communication processes between and among people of different national, racial, ethnic, gender, class and sexual identities in domestic and global contexts.

Prerequisite(s): SPCH U201.

SPCH U398 Topics in Speech Communication3 Credit HoursA specific area of speech is explored. Individual topics are announced.

#### SPCH U430 Communicating Difference in Social Institutions 3 Credit Hours

Research and Theoretical Perspectives that shape studies of difference (race, class, gender, sexuality, etc.) in social institutions. US historical and contemporary relationships are analyzed in the context of human communication, identity, power and social institutions. Prerequisite(s): Consent of instructor.

#### SPCH U440 Argumentation and Debate 3 Credit Hours

Fundamental principles, skills and ethics of argument. In-class debates required.

Prerequisite(s): SPCH U201 or consent of instructor.

#### SPCH U448 Organizational Communication 3 Credit Hours

Theories, research and practical implications of communication in organizations and organizing contexts. The relationships among power, identity and organization in local and global contexts are emphasized. Prerequisite(s): SPCH U201 and SPCH U348.

#### SPCH U450 Communicating for Social Change 3 Credit Hours

Theoretical and practical approaches to understanding communicative and relational practices in social movement organizing. Emphasizes the construction of persuasive messages and responsible advocacy for social change in traditional and digital communication contexts. Prerequisite(s): SPCH U201.

## Theatre

### THEA U161 Introduction to Theatre Art 3 Credit Hours

Understanding and criticism of dramatic literature, history, and production.

#### THEA U170 Fundamentals in Acting 3 Credit Hours

The technique of body and voice control, improvisation, interpretation of characters, and characterization applied in scenes.

### THEA U260 Theatre Laboratory 1 Credit Hour

Participation in theatre production, including stage management, direction, costumes, makeup, lighting, sound, scenery, and business management. No formal class meetings. May be repeated for a total of four credits.

#### THEA U261 Rehearsal and Performance 1 Credit Hour

Participating in acting in a university production. No formal class meetings. May be repeated for a total of four credits. Pass/Fail credit.

#### THEA U300 Script Analysis 3 Credit Hours

Methods and techniques of dramatic textual analysis for theatrical interpretation. Extensive reading of play scripts, discussion, formal writing and presentation leads to enhanced skills in the navigation of dramatic literature that is historically and stylistically diverse. Prerequisite(s): ENGL U102.

#### THEA U301 Dramatic Theory & Criticism 3 Credit Hours

A philosophical, psychological and social theorist perspective. Analytical writing on topics such as social context and resonance of the drama, dramatic action, playwriting, dramatic illusion and Shakespeare is stressed.

Prerequisite(s): ENGL U102 or consent of instructor.

#### THEA U310 Stage Makeup 3 Credit Hours

Application of the principles of makeup for the theatre. Current theatre productions will serve as laboratory experiences. Prerequisite(s): ENGL U102.

#### **THEA U339 Musical Theatre Voice 3 Credit Hours**

Study, rehearsal and performance of musical theatre vocal literature with emphasis on musical theatre style, stage movement, vocal techniques, and scene study. Recommended for music majors and theatre majors. Auditions may be required.

#### THEA U370 Voice for the Actor **3 Credit Hours**

Group study of the voice in performance, using applied breath and resonance techniques aimed at enhancing vocal power for the actor or public speaker. Exercises and text work will be applied to voice techniques, creating a connection between the word image and vocal expression for the actor and public speaker.

Prerequisite(s): SPCH U201; THEA U170 or consent of instructor.

#### THEA U373 Fundamentals of Play Directing **3 Credit Hours**

Text analysis and interpretation. The emphasis is on discovering the intention of the playwright and on blocking, including picturization and composition, culminating in each student's production of a one-act play for public presentation.

Prerequisite(s): THEA U170.

#### **3 Credit Hours** THEA U374 Intermediate Acting

Advanced scene and monologue performance including script analysis and character building. Plays of Classical Realists will be performed. Prerequisite(s): THEA U170.

#### **THEA U375 Audition Techniques 3 Credit Hours**

Exploration and practice of professional audition decorum, monologue selection, preparation and performance, cold reading technique and practice, headshot and resume development and professional unions. Each student will develop a monologue portfolio that can be performed at a moments notice.

Prerequisite(s): THEA U170.

#### THEA U376 Stage Movement for the Actor **3 Credit Hours**

Centering, body alignment and kinetic power influencing the projection of images and ideas. A studio warm-up and work-out developing the skills for the preparation of a variety of performance pieces demonstrating kinetic principles, culminating in a public performance.

#### THEA U377 Stagecraft **3 Credit Hours**

Drafting, design and interpretation of drawings for structural components of sets, lighting and costumes. Using the current production as a laboratory, students will concentrate on such skills as the basics of set construction, the computerized lighting system and costume construction.

#### **THEA U378** Playwriting **3 Credit Hours**

Script analysis and preparation, dialogue development, character construction and scene composition. Students write full length manuscripts and participate in a public performance of readings from the completed plays.

Prerequisite(s): ENGL U102.

#### **THEA U379 Lighting Design 3 Credit Hours**

The design and drafting process of lighting for a stage production. Designing a lighting plot and the role of lighting as a design element will be included; a research project will be assigned.

Prerequisite(s): ENGL U102; THEA U161 or consent of instructor.

#### THEA U380 Scene Design **3 Credit Hours**

Design and drafting processes necessary for theatrical scenic design. Text analysis, research and the design for various play genres will be included, as well as the use of computer assisted drafting. Prerequisite(s): ENGL U102; THEA U377 or consent of instructor.

#### THEA U381 WYSIWYG Design **3 Credit Hours**

Using CAD, data, design, presentation and live modes in a 3D environment. Creating and editing designs which will allow experimentation with lighting looks and moving scenery through creative layouts, reports, pipe tapes and photo-realized renderings. Prerequisite(s): ENGL U102.

#### THEA U382 Theatre for Youth **3 Credit Hours**

Creative drama methods for youth. A children's play will be produced and performed.

Prerequisite(s): ENGL U102; THEA U170 or consent of instructor.

#### **THEA U384** Technical Directing **3 Credit Hours**

Technical management of all production aspects of performance including the theatrical space, rigging, emerging technology, construction from both manual and electronic drawings and renderings as well as the generation of construction drawings, interpretation and execution of lighting plots, budgeting, crew structure, time management and staff hierarchy and responsibilities. Specific problem solving, OSHA standards and the demands of the professional technical director in commercial, academic and community theatre will be emphasized.

Prerequisite(s): ENGL U102; THEA U170.

#### THEA U385 Theatre History I **3 Credit Hours**

History of theatrical production including major dramatic texts, dramatists, and dramatic theory. Included is a survey of stage and auditorium architecture, stage machinery, scenery, costuming, lighting, acting and directing from pre-history through the Italian Renaissance. Prerequisite(s): ENGL U102.

#### THEA U386 Theatre History II **3 Credit Hours**

History of theatrical production including major dramatic texts, dramatists, and dramatic theory. Included is a survey of stage and auditorium architecture, stage machinery, scenery, costume, lighting, acting and directing, from the Italian Renaissance to the modern era. Prerequisite(s): ENGL U102.

#### **THEA U398** Topics in Theatre **3 Credit Hours**

#### THEA U399 Internship or Independent Study in Theatre 1-3 Credit Hours

Supervised professional experience of research outside the classroom. For three internship credit hours, a student is to work 135 hours with an approved agency; for two credit hours, 90 hours; for one credit, 45 hours. For an internship or an independent study, a contract must be signed by the student and by the instructor of record and other designated faculty and administrators. A student may repeat THEA U399 once with a different internship or independent study contract description for a total of no more than six hours of undergraduate credit.

Prerequisite(s): GPA 2.0 overall, 2.5 in major, consent of faculty supervisor and junior standing.

#### THEA U400 Scenography **3 Credit Hours**

A holistic approach to theatrical design emphasizing the relationship of each design component to the finished artistic product. Exploration of the effect of the architectural space on design components and the relationship between designers and directors as they manipulate the theatrical environment and the resultant stimulation of perceptions of audiences will be investigated.

Prerequisite(s): THEA U379 and THEA U380.

#### THEA U401 Classical Styles in Acting 3 Credit Hours

Advanced study in the performance techniques and challenges particular to classical theatre. Applied scene work, focusing on the physical, vocal, and textual requirements for the performance of Shakespeare, Moliere, and Greek classical texts, will lead to the public performance of scenes and monologues.

Prerequisite(s): THEA U170 or consent of instructor.

#### THEA U402 Alternative Styles in Acting 3 Credit Hours

Advanced modes of performance and the physiological and vocal challenges particular to acting outside the realm of realism. Exercises will focus on physical approaches to building character through the context of scene work in Absurdist, Commedia, and other non-realist tests. Prerequisite(s): THEA U170 or consent of instructor.

#### THEA U473 Advanced Play Directing 3 Credit Hours

Choosing text, casting, directing a collaborative team and exercising complete artistic control over all aspects of theatre production. Principles of actor coaching and staging technique culminate in the public presentation of a one act play with at least an hour's running time or a select act from a full-length manuscript. Prerequisite(s): THEA U373.

#### THEA U490 Senior Seminar in Theatre 3 Credit Hours

Reading, research, and analysis on approved topics in theatre in preparation for major performance or production design projects. Products of the research might include preparation of a major acting role or the direction or design of a significant production, including the documentation and articulation of the artistic process. Prerequisite(s): Senior standing.