

CREATIVE MEDIA AND DESIGN, MINOR

Code	Title	Hours
Minor in Creative Media and Design ¹		
<i>Required Courses</i>		
Select one of the following:		3
ARTS U103	Fundamentals of Two Dimensional Design	
ARTS U104	Fundamentals of Three Dimensional Design	
ARTS U110	Drawing I	
ARTS U108	Computer Graphics I	3
ARTS U313	Foundations of Visual Design	3
ARTS U314	Typography and Information Systems	3
ARTH U308	Visual Communication, Branding, and Culture	3
Select one of the following:		3
MKTG U350	Principles of Marketing	
JOUR U328	Fundamentals of Public Relations	
JOUR U335	Video Editing	
JOUR U350	Social and Emerging Media	
JOUR U351	Social Media Strategy	
THEA U379	Lighting Design	
THEA U380	Scene Design	
THEA U398	Topics in Theatre	
Total Hours		18

¹ A minimum grade of C is required for all coursework.

Sophomore		
Fall		
Select one of the following:		3
ARTS U103	Fundamentals of Two Dimensional Design	
ARTS U104	Fundamentals of Three Dimensional Design	
ARTS U110	Drawing I	
Hours		3
Spring		
ARTS U108	Computer Graphics I	3
Hours		3
Junior		
Fall		
ARTS U313 or ARTH U308	Foundations of Visual Design or Visual Communication, Branding, and Culture	3
Hours		3
Spring		
ARTH U308 or ARTS U313	Visual Communication, Branding, and Culture or Foundations of Visual Design	3
Hours		3
Senior		
Fall		
ARTS U314	Typography and Information Systems	3
Hours		3
Spring		
Select one of the following:		3
MKTG U350	Principles of Marketing	
JOUR U328	Fundamentals of Public Relations	
JOUR U335	Video Editing	
JOUR U350	Social and Emerging Media	

ARTS U315	Strategic Design Studio	
THEA U379	Lighting Design	
THEA U380	Scene Design	
THEA U398	Topics in Theatre	
Hours		3
Total Hours		18