

POPULAR MUSIC STUDIES, BACHELOR OF ARTS

The Popular Music Studies program at USC Upstate provides students with the skills to adapt and thrive in today's rapidly changing music industry. Our curriculum prepares students for careers in performance, songwriting, composing and arranging, recording and producing, music instruction, worship music, music publishing, artist management, event promotion, musical theatre, or music journalism. Students develop core skills in performance, musicianship and theory, music history, digital production technology, and music business. Students also gain ample performing experience with our five musical ensembles, take private lessons and learn the music business from working professionals, and get hands-on experience with industry-standard music technology. A minor in Popular Music Studies is also available.

Code	Title	Hours
General Education Courses		
<i>I. Communication</i>		
English:		
Select two of the following:		6
ENGL U101	Composition I	
ENGL U102	Composition II	
Speech:		
SPCH U201	Foundations in Oral Communication	3
<i>II. Mathematics, Logic & Natural Sciences</i>		
Mathematics:		
Select one of the following:		3
ECON U291	Probability and Statistics	
MATH U102	Elementary Statistics	
MATH U120	College Mathematics	
MATH U121	College Algebra	
MATH U122	Calculus for Management and Social Sciences	
Natural Science (w/ lab):		
Select one of the following:		4
ASTR U111 & U111L	Descriptive Astronomy and Descriptive Astronomy Laboratory	
BIOL U101 & U101L	Introductory Biology I and Introductory Biology I Lab	
BIOL U102 & U102L	Introductory Biology II and Introductory Biology II Lab	
BIOL U110 & U110L	General Biology and General Biology Lab	
BIOL U220 & U220L	Botany and Society and Botany and Society Laboratory	
BIOL U244 & U244L	Human Anatomy and Physiology II and Human Anatomy and Physiology II Lab	
CHEM U106 & U106L	Chemistry and Society and Chemistry and Society Lab.	
CHEM U109 & U109L	Chemistry of Living Things and Chemistry of Living Things Lab.	
CHEM U111 & U111L	General Chemistry and General Chemistry Lab	

CHEM U112 & U112L	General Chemistry and Qualitative Analysis and General Chemistry and Qualitative Analysis Lab.	
GEOL U101 & U101L	Physical Geology and Physical Geology Lab	
GEOL U102 & U102L	Historical Geology and Historical Geology Lab	
GEOL U103 & U103L	Environmental Geology and Environmental Geology Lab	
PHYS U101 & U101L	Introduction to Physical Science and Introduction to Physical Science Laboratory	
PHYS U201 & U201L	General Physics I and General Physics I Lab	
PHYS U202 & U202L	General Physics II and General Physics II Lab	
Math, Logic and/ or Natural Science:		
Select any course in Mathematics or Natural Sciences listed above or:		3-4
BIOL U143 & U143L	Foundations of Human Physiology. and Foundations of Human Physiology Laboratory	
LOGC U205	Introduction to Logic and Rhetoric	
LOGC U207	Deductive Logic	
PSYC U225	Psychological Statistics	
SOCY U201	Introduction to Statistics for the Social Sciences	
<i>III. Information Technology</i>		
Information Technology:		
MUSC U162	Intro to Music Technology ¹	3
<i>IV. Fine Arts, Humanities & History</i>		
Fine Arts:		
MUSC U110	Introduction to Music ¹	3
MUSC U140	History of American Popular Music ¹	3
History:		
Select one of the following:		3
HIST U101	Introduction to World History I	
HIST U102	Introduction to World History II	
HIST U105	History of the United States to 1877	
HIST U106	History of the United States from 1865	
<i>V. Foreign Language & Culture</i>		
Foreign Language:		
Select one of the following: ²		3
ASLG U101	American Sign Language I	
FREN U101	Introductory French I	
GERM U101	Introductory German I	
SPAN U101	Introductory Spanish I	
<i>VI. Social & Behavioral Sciences</i>		
Social & Behavioral Science:		
Select two of the following:		6
ANTH U102	Understanding Other Cultures	
CRJU U101	Introduction to Criminal Justice	
ECON U221	Principles of Macroeconomics	
ECON U222	Principles of Microeconomics	
GEOG U103	Introduction to Geography	
POLI U101	American National Government	
PSYC U101	Introduction to Psychology	

SOCY U101	Introduction to Sociology	
SPCH U210	Interpersonal Communication	
WGST U101	Introduction to Women's & Gender Studies	
<i>VII. General Education Electives</i>		
General Ed. Electives:		
Select any course from any section above or:		3
AFAM U204	African American Culture	
AMST U101	American Studies, 17th - 19th Century	
AMST U102	American Studies, 20th Century	
ARTH U101	Introduction to Art	
ARTH U105	History of Western Art: Prehistory - Middle Ages	
ARTH U106	History of Western Art: Renaissance - Modern	
ASLG U102	American Sign Language II	
CSCI U138	Introduction to Computer Technology	
CSCI U150	Introduction to Computer Science	
ENGL U252	Understanding English Grammar	
ENGL U275	Masterpieces of World Literature	
ENGL U279	Survey of American Literature I	
ENGL U280	Survey of American Literature II	
ENGL U289	Survey of British Literature I	
ENGL U290	Survey of British Literature II	
ENGL U291	African American Literature	
FILM U240	Introduction to Film	
FREN U102	Introductory French II	
GERM U102	Introductory German II	
INFO U101	Survey of Information Technology	
LIBR U201	Strategies for Information Discovery	
PHIL U102	Introduction to Philosophy	
PHIL U211	Contemporary Moral Issues	
RELG U103	Comparative Religion	
SPAN U102	Introductory Spanish II	
THEA U161	Introduction to Theatre Art	
THEA U170	Fundamentals in Acting	

Major Requirements¹

Music Core:		
MUSC U100	Recital Attendance (four semesters)	4
MUSC U111 or MUSC U311	(Applied Music four semesters)	4
MUSC U115 & U115L	Commercial Music Theory and Aural Skills I and Commercial Musicianship I Laboratory ³	4
MUSC U116 & U116L	Commercial Music Theory and Aural Skills II and Commercial Musicianship II Laboratory	4
<i>Performing Ensembles (four semesters)</i>		
Select one of the following:		4
MUSC U127 & MUSC U327	Jazz Combo and Jazz Combo	
MUSC U129 & MUSC U329	Upstate Vocal Ensemble and Upstate Vocal Ensemble	
MUSC U134 & MUSC U334	Commercial Music Combo and Commercial Music Combo	
MUSC U155	Group Piano I	1
MUSC U215 & U215L	Commercial Music Theory and Aural Skills III and Commercial Musicianship III Laboratory	4
MUSC U303	Music History Remixed	3

MUSC U361	Music Business	3
<i>Composition / Arranging</i>		
Select one of the following:		3-4
MUSC U216 & U216L	Commercial Music Theory and Aural Skills IV and Commercial Musicianship IV Laboratory	
MUSC U365	Songwriting	
MUSC U366	Composition	
MUSC U367	Arranging for Ensembles	
MUSC U490	Senior Seminar in Commercial Music	3

Popular Music Emphasis:

Students will choose their additional music emphasis courses from the list below with advisor's approval: 21

MUSC U111	Applied Music (must be different instrument(s) than used for core)	
100- or 300-level ensembles (1-4 Credit Hours)		
MUSC U127 & MUSC U327	Jazz Combo and Jazz Combo	
MUSC U129 & MUSC U329	Upstate Vocal Ensemble and Upstate Vocal Ensemble	
MUSC U134 & MUSC U334	Commercial Music Combo and Commercial Music Combo	
MUSC U216 & U216L	Commercial Music Theory and Aural Skills IV and Commercial Musicianship IV Laboratory	
MUSC U300	Writing About Music (1-3 credit hours)	
MUSC U310	Jazz History	
MUSC U311	Applied Music (choose instrument) 1-3 Credit Hours	
MUSC U315	Analysis of Popular Music	
MUSC U325	Jazz Theory	
MUSC U345	Jazz Improvisation	
MUSC U362	Music Technology	
MUSC U364	Music Entrepreneurship	
MUSC U365	Songwriting	
MUSC U366	Composition	
MUSC U367	Arranging for Ensembles	
MUSC U398	Selected Topics in Music	
<i>Approved Business / Communication Courses:</i>		
Select one of the following:		
DGST U101	Intro to Digital Studies	
ENGL U371	Grant Writing	
ENTR U393	Innovation, Creativity, and Change	
JOUR U328	Fundamentals of Public Relations	
JOUR U330	TV Studio Production	
JOUR U335	Video Editing	
JOUR U350	Social and Emerging Media	
JOUR U351	Social Media Strategy	
MGMT U371	Principles of Organizational Management	
MGMT U380	Financial Concepts and Applications for New Ventures	
MKTG U350	Principles of Marketing	
NPAD U304	Fund Raising for Nonprofit Organizations	
SPCH U330	Interviewing	
SPCH U348	Introduction to Organizational Communication	
MUSC U499	<i>Internship in Commercial Music (3 Credit Hours Required)</i>	

Electives	
Select 17-19 credit hrs	17-19
Total Hours	120

¹ A minimum grade of C is required in all major courses.

² Prerequisites for MUSC U115 Commercial Music Theory and Aural Skills I include successful completion of the Music Theory and Aural Skills placement exam or MUSC U101 Fundamentals of Music Theory and/or MUSC U101L Fundamentals of Musicianship Laboratory.