

ART STUDIO WITH EMPHASIS IN GRAPHIC DESIGN, BACHELOR OF ARTS

The Bachelor of Arts degree, major in Art Studio with an emphasis in graphic design, is intended to prepare students for careers in graphic design in a variety of settings. The program integrates the content areas of design theory, production, history, criticism, and aesthetics and utilizes traditional art and design techniques with industry standards in digital technology. Graduates from the BA program are prepared to locate employment in creative departments in corporations, retail establishments, advertising design and public relations firms, and print and web publishing organizations.

Code	Title	Hours
General Education Courses		
<i>I. Communication</i>		
English:		
Select two of the following:		6
ENGL U101	Composition I	
ENGL U102	Composition II	
Speech:		
SPCH U201	Foundations in Oral Communication	3
<i>II. Mathematics, Logic & Natural Sciences</i>		
Mathematics:		
Select one of the following:		3
ECON U291	Probability and Statistics	
MATH U102	Elementary Statistics	
MATH U120	College Mathematics	
MATH U121	College Algebra	
MATH U122	Calculus for Management and Social Sciences	
Natural Science (w/ lab):		
Select one of the following:		4
ASTR U111 & U111L	Descriptive Astronomy and Descriptive Astronomy Laboratory	
BIOL U101 & U101L	Introductory Biology I and Introductory Biology I Lab	
BIOL U102 & U102L	Introductory Biology II and Introductory Biology II Lab	
BIOL U110 & U110L	General Biology and General Biology Lab	
BIOL U220 & U220L	Botany and Society and Botany and Society Laboratory	
BIOL U244 & U244L	Human Anatomy and Physiology II and Human Anatomy and Physiology II Lab	
CHEM U106 & U106L	Chemistry and Society and Chemistry and Society Lab	
CHEM U109 & U109L	Chemistry of Living Things and Chemistry of Living Things Lab	
CHEM U111 & U111L	General Chemistry and General Chemistry Lab	
CHEM U112 & U112L	General Chemistry and Qualitative Analysis and General Chemistry and Qualitative Analysis Lab	

GEOL U101 & U101L	Physical Geology and Physical Geology Lab
GEOL U102 & U102L	Historical Geology and Historical Geology Lab
GEOL U103 & U103L	Environmental Geology and Environmental Geology Lab
PHYS U101 & U101L	Introduction to Physical Science and Introduction to Physical Science Laboratory
PHYS U201 & U201L	General Physics I and General Physics I Lab
PHYS U202 & U202L	General Physics II and General Physics II Lab

Math, Logic and/ or Natural Science:

Select any course in Mathematics or Natural Sciences listed above or: 3-4

BIOL U143 & U143L	Foundations of Human Physiology and Foundations of Human Physiology Laboratory
BIOL U270	Environmental Science
GEOL U104	Natural Disasters
GEOL U120	Geology of the Southeast
LOGC U205	Introduction to Logic and Rhetoric
LOGC U207	Deductive Logic
MATH U231	Basic Concepts of Elementary Mathematics I
PSYC U225	Psychological Statistics
SOCY U201	Introduction to Statistics for the Social Sciences

III. Information Technology

Information Technology:

Select one of the following: 3

CSCI U138	Introduction to Computer Technology
CSCI U150	Introduction to Computer Science
DGST U101	Intro to Digital Studies
INFO U101	Survey of Information Technology
INFO U102	Introduction to Digital Safety
MUSC U162	Intro to Music Technology

IV. Fine Arts, Humanities & History

Fine Arts:

ARTH U105	History of Western Art: Prehistory - Middle Ages	3
ARTH U106	History of Western Art: Renaissance - Modern	3

History:

Select one of the following: 3

HIST U101	Introduction to World History I
HIST U102	Introduction to World History II
HIST U105	History of the United States to 1877
HIST U106	History of the United States from 1865

Fine Arts, Humanities, and/or History: 0

V. Foreign Language & Culture

Foreign Language:

Select one of the following: ¹ 3

ASLG U101	American Sign Language I
FREN U101	Introductory French I
GERM U101	Introductory German I
SPAN U101	Introductory Spanish I

VI. Social & Behavioral Sciences

Social & Behavioral Science:		
Select two of the following:		6
AFAM U201	Introduction to African American Studies	
ANTH U102	Understanding Other Cultures	
CRJU U101	Introduction to Criminal Justice	
ECON U221	Principles of Macroeconomics	
ECON U222	Principles of Microeconomics	
GEOG U103	Introduction to Geography	
POLI U101	American National Government	
PSYC U101	Introduction to Psychology	
SOCY U101	Introduction to Sociology	
SPCH U210	Interpersonal Communication	
UNIV U201	Leadership Development I	
WGST U101	Introduction to Women's & Gender Studies	
VII. General Education Electives		
General Ed. Electives:		
Select any course from any section above or:		3
AFAM U204	African American Culture	
AMST U101	American Studies, 17th - 19th Century	
AMST U102	American Studies, 20th Century	
ARTH U101	Introduction to Art	
ASLG U102	American Sign Language II	
ENGL U208	Introduction to Creative Writing	
ENGL U252	Understanding English Grammar	
ENGL U275	Masterpieces of World Literature	
ENGL U279	Survey of American Literature I	
ENGL U280	Survey of American Literature II	
ENGL U289	Survey of British Literature I	
ENGL U290	Survey of British Literature II	
ENGL U291	African American Literature	
FILM U240	Introduction to Film	
FREN U102	Introductory French II	
GERM U102	Introductory German II	
LIBR U201	Strategies for Information Discovery	
MUSC U110	Introduction to Music	
MUSC U140	History of American Popular Music	
PHIL U102	Introduction to Philosophy	
PHIL U211	Contemporary Moral Issues	
RELG U103	Comparative Religion	
SOST U201	Introduction to Southern Studies	
SPAN U102	Introductory Spanish II	
THEA U161	Introduction to Theatre Art	
THEA U170	Fundamentals in Acting	
Major Requirements ²		
Art History:		
ARTH U306	Contemporary Art ³	3
ARTH U308	History of Graphic Design ⁴	3
Art Studio:		
ARTS U103	Fundamentals of Two Dimensional Design	3
ARTS U104	Fundamentals of Three Dimensional Design	3
ARTS U108	Computer Graphics I	3
ARTS U110	Drawing I	3
ARTS U214	Graphic Design I	3
ARTS U314	Graphic Design II ⁵	3
ARTS U315	Graphic Design III	3
ARTS U318	Interface Design I	3
Professional Options ^{2,6}		
Select 15 credit hrs.		15
Senior Seminar ²		
ARTS U490	Senior Seminar Graphic Design	3
Minor		
Select 18-27 credit hrs. minor option and/or electives sufficient to reach 120 credit hours		18-27
Electives		
Select electives sufficient to reach 120 credit hours		
Total Hours		120

¹ The minimum acceptable level of competency is completion of the 101 level of a language. Students who place into the 102 or higher level of a language satisfy the language requirement but will have additional hours in general education electives, if hours are required by their degree program.

² A minimum grade of C is required in major courses.

³ Or with advisor approval another upper level art history may be substituted for ARTH U306 Contemporary Art.

⁴ Or with advisor approval another upper level art history may be substituted for ARTH U308 History of Graphic Design.

⁵ Students must successfully pass Portfolio Review to register for ARTS U314 Graphic Design II.

⁶ ARTS U255 Art Practicum may not be used.