

# ART STUDIO WITH EMPHASIS IN GRAPHIC DESIGN, BACHELOR OF ARTS

The Bachelor of Arts degree, major in Art Studio with an emphasis in graphic design, is intended to prepare students for careers in graphic design in a variety of settings. The program integrates the content areas of design theory, production, history, criticism, and aesthetics and utilizes traditional art and design techniques with industry standards in digital technology. Graduates from the BA program are prepared to locate employment in creative departments in corporations, retail establishments, advertising design and public relations firms, and print and web publishing organizations.

Code	Title	Hours
<b>General Education Courses</b>		
<i>I. Communication</i>		
English:		
Select two of the following:		6
ENGL U101	Composition I	
ENGL U102	Composition II	
Speech:		
SPCH U201	Foundations in Oral Communication	3
<i>II. Mathematics, Logic &amp; Natural Sciences</i>		
Mathematics:		
Select one of the following:		3
ECON U291	Probability and Statistics	
MATH U102	Elementary Statistics	
MATH U120	College Mathematics	
MATH U121	College Algebra	
MATH U122	Calculus for Management and Social Sciences	
Natural Science (w/ lab):		
Select one of the following:		4
ASTR U111 & U111L	Descriptive Astronomy and Descriptive Astronomy Laboratory	
BIOL U101 & U101L	Introductory Biology I and Introductory Biology I Lab	
BIOL U102 & U102L	Introductory Biology II and Introductory Biology II Lab	
BIOL U110 & U110L	General Biology and General Biology Lab	
BIOL U220 & U220L	Botany and Society and Botany and Society Laboratory	
BIOL U244 & U244L	Human Anatomy and Physiology II and Human Anatomy and Physiology II Lab	
CHEM U106 & U106L	Chemistry and Society and Chemistry and Society Lab.	
CHEM U109 & U109L	Chemistry of Living Things and Chemistry of Living Things Lab.	
CHEM U111 & U111L	General Chemistry and General Chemistry Lab	
CHEM U112 & U112L	General Chemistry and Qualitative Analysis and General Chemistry and Qualitative Analysis Lab.	

GEOL U101 & U101L	Physical Geology and Physical Geology Lab
GEOL U102 & U102L	Historical Geology and Historical Geology Lab
GEOL U103 & U103L	Environmental Geology and Environmental Geology Lab
PHYS U101 & U101L	Introduction to Physical Science and Introduction to Physical Science Laboratory
PHYS U201 & U201L	General Physics I and General Physics I Lab
PHYS U202 & U202L	General Physics II and General Physics II Lab

Math, Logic and/ or Natural Science:

Select any course in Mathematics or Natural Sciences listed above or: 3-4

BIOL U143 & U143L	Foundations of Human Physiology. and Foundations of Human Physiology Laboratory
BIOL U270	Environmental Science
GEOL U104	Natural Disasters
GEOL U120	Geology of the Southeast
LOGC U205	Introduction to Logic and Rhetoric
LOGC U207	Deductive Logic
MATH U231	Basic Concepts of Elementary Mathematics I
PSYC U225	Psychological Statistics
SOCY U201	Introduction to Statistics for the Social Sciences

### III. Information Technology

Information Technology:

Select one of the following:		3
CSCI U138	Introduction to Computer Technology	
CSCI U150	Introduction to Computer Science	
DGST U101	Intro to Digital Studies	
INFO U101	Survey of Information Technology	
INFO U102	Introduction to Digital Safety	
MUSC U162	Intro to Music Technology	

### IV. Fine Arts, Humanities & History

Fine Arts:

ARTH U105	History of Western Art: Prehistory - Middle Ages	3
ARTH U106	History of Western Art: Renaissance - Modern	3

History:

Select one of the following:		3
HIST U101	Introduction to World History I	
HIST U102	Introduction to World History II	
HIST U105	History of the United States to 1877	
HIST U106	History of the United States from 1865	

Fine Arts, Humanities, and/or History: 0

### V. Foreign Language & Culture

Foreign Language:

Select one of the following: <sup>1</sup>		3
ASLG U101	American Sign Language I	
FREN U101	Introductory French I	
GERM U101	Introductory German I	
SPAN U101	Introductory Spanish I	

### VI. Social & Behavioral Sciences

Social & Behavioral Science:		ARTS U314	Graphic Design II <sup>5</sup>	3
Select two of the following:		ARTS U315	Graphic Design III	3
AFAM U201	Introduction to African American Studies	ARTS U318	Interface Design I	3
ANTH U102	Understanding Other Cultures	<b>Professional Options <sup>2,6</sup></b>		
CRJU U101	Introduction to Criminal Justice	Select 15 credit hrs.		15
ECON U221	Principles of Macroeconomics	<b>Senior Seminar <sup>2</sup></b>		
ECON U222	Principles of Microeconomics	ARTS U490	Senior Seminar Graphic Design	3
GEOG U103	Introduction to Geography	<b>Minor</b>		
POLI U101	American National Government	Select 18-27 credit hrs. minor option and/or electives sufficient to reach 120 credit hours		18-27
PSYC U101	Introduction to Psychology	<b>Electives</b>		
SOCY U101	Introduction to Sociology	Select electives sufficient to reach 120 credit hours		
SPCH U210	Interpersonal Communication	<b>Total Hours</b>		<b>120</b>
WGST U101	Introduction to Women's & Gender Studies			
<b>VII. General Education Electives</b>				
General Ed. Electives:				
Select any course from any section above or:		3		
AFAM U204	African American Culture			
AMST U101	American Studies, 17th - 19th Century			
AMST U102	American Studies, 20th Century			
ARTH U101	Introduction to Art			
ASLG U102	American Sign Language II			
ENGL U208	Introduction to Creative Writing			
ENGL U252	Understanding English Grammar			
ENGL U275	Masterpieces of World Literature			
ENGL U279	Survey of American Literature I			
ENGL U280	Survey of American Literature II			
ENGL U289	Survey of British Literature I			
ENGL U290	Survey of British Literature II			
ENGL U291	African American Literature			
FILM U240	Introduction to Film			
FREN U102	Introductory French II			
GERM U102	Introductory German II			
LIBR U201	Strategies for Information Discovery			
MUSC U110	Introduction to Music			
MUSC U140	History of American Popular Music			
PHIL U102	Introduction to Philosophy			
PHIL U211	Contemporary Moral Issues			
RELG U103	Comparative Religion			
SOST U201	Introduction to Southern Studies			
SPAN U102	Introductory Spanish II			
THEA U161	Introduction to Theatre Art			
THEA U170	Fundamentals in Acting			
<b>Major Requirements <sup>2</sup></b>				
Art History:				
ARTH U306	Contemporary Art <sup>3</sup>	3		
ARTH U308	History of Graphic Design <sup>4</sup>	3		
Art Studio:				
ARTS U103	Fundamentals of Two Dimensional Design	3		
ARTS U104	Fundamentals of Three Dimensional Design	3		
ARTS U108	Computer Graphics I	3		
ARTS U110	Drawing I	3		
ARTS U214	Graphic Design I	3		

<sup>1</sup> The minimum acceptable level of competency is completion of the 101 level of a language. Students who place into the 102 or higher level of a language satisfy the language requirement but will have additional hours in general education electives, if hours are required by their degree program.

<sup>2</sup> A minimum grade of C is required in major courses.

<sup>3</sup> Or with advisor approval another upper level art history may be substituted for ARTH U306 Contemporary Art.

<sup>4</sup> Or with advisor approval another upper level art history may be substituted for ARTH U308 History of Graphic Design.

<sup>5</sup> Students must successfully pass Portfolio Review to register for ARTS U314 Graphic Design II.

<sup>6</sup> ARTS U255 Art Practicum may not be used.